

Arcata Community Vision

Arcata is a community that prioritizes ...

Conservation

We pride ourselves on our continuing efforts to preserve the unique, natural beauty within and around the City, and are committed to living sustainably within Arcata's resource base. We will prevent pollution, protect the environment, meet climate goals, and conserve water, wastewater, energy, and land so they may be enjoyed several generations into the future. We promote compact growth to maintain a permanent greenbelt, and preserve our marsh and wildlife sanctuary, community forest, and trails.

Prosperity

We promote universal access to quality life-long learning, education, and opportunities for economic success. We support and encourage responsible economic activity across industry sectors from retail activity, restaurants and entertainment to entrepreneurs, artisans, and local small businesses. We support all members of the business community as well as our residents who are committed to local investment.

Health and Safety and Community Well Being

We keep it healthy. We strive for Arcata to be a safe and healthy place to live, work, play, and learn. Our economy, educational opportunities, health services, housing availability, built environment, and our inclusive community, all support physical, mental, and social well-being. We see opportunities for artistic expression, access to recreation in the natural environment, and walkability as key components of a healthy community.

Equity

We ensure a welcoming, safe, and equitable community where everyone has the opportunity to attain their full potential and no one is disadvantaged in achieving this potential because of race, religion, age, social position, economic position, culture, background, or any other socially defined circumstance. We recognize that the City of Arcata is located on the ancestral territory of the Wiyot peoples and work in partnership with local tribes to dismantle the legacy narratives of settler colonialism. We offer reconciliation and respect to their elders, past and present.

Connection and Community

Arcatans of every age, race, religion, ethnicity, gender identity, sexual orientation, disability, and socioeconomic background share a sense of connection. Everyone feels welcome to actively participate and involve themselves in shaping our collective community. This sense of community is present in all civic activities, neighborhood and interest groups, community events, cultural events, and social activities for the entire region. The University is a stimulating presence, and we work to grow with Cal Poly Humboldt. Our connectivity goes beyond Arcata; we work with partners to tackle problems we can solve only together.

Diverse Character

Arcata is made up of a variety of distinctive, interconnected neighborhoods with diverse architectural heritage and well-designed, high quality gathering spaces for neighbors and visitors. New development complements the character of the neighborhood in which it is located. Arcata's focus is on creating human-centered spaces that are well-designed and enjoyable to exist in, with a focus on future development that will encourage both livability and "thrivability". We work with Cal Poly Humboldt with mutual respect and consideration to support this vision.