

General Election
November 5, 2024

Genevieve Serna **Age: 32**
Administrative Analyst

My name is Genevieve Serna and I would be honored to serve the city I love and call home. I came to this beautiful community in 2014 to attend Humboldt State and graduated with a Bachelor's of Science. While attending HSU I fell in love with Arcata and chose to make it my home.

I am passionate about improving livability in Arcata and have crafted a platform on bettering the city's active transportation infrastructure, supporting affordable housing options for all Arcatans and connecting the Cal Poly Humboldt and resident communities.

As the chair of Arcata's Transportation Safety Committee, I've developed strong relationships with city staff crafting effective policies and I would love to expand this work while on city council. My commitment to our community and vision for a vibrant future in Arcata have driven me through my campaign and I would appreciate your vote for Arcata City Council.

www.SernaForArcata.com

/s/ Genevieve Serna

144 Words