



## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### **CARLSON PARK BIKE RODEO ON SUNDAY, AUGUST 28**

**Arcata, CA, August 12, 2022** – The City of Arcata Recreation Division in collaboration with CUNA and CUMBRE Humboldt is hosting a **FREE** Bike Rodeo event for all ages at Carlson Park in Valley West from 12–4 p.m. on Sunday, August 28.

Mad River Parkway East will be closed for a block party style event where community members can show off bike skills in a rodeo-style obstacle course and play fun bike-skills games.

Local bike organizations will be available to provide bicycle safety checks, bike demonstrations, and provide the community with information and resources for anything bike-related in Arcata. The event will also have multiple food trucks in addition to entertainment and raffle prizes.

Grab your family, friends, bikes and come out for a fun-filled day in Valley West at Carlson Park! Community members with questions or who are interested in volunteering can contact Cullen Groom at (707) 825-2202 or [cgroom@cityofarcata.org](mailto:cgroom@cityofarcata.org).

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*Corresponding Images: Bike Rodeo Flyers, courtesy of City of Arcata and CUNA*

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**For additional information, the media may contact:**

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