



AGENDA

Arcata Local Road Safety Plan – Stakeholder Working Group Meeting

Thursday, August 11, 2022 5:30 – 7:00 pm

Zoom meeting link (opens meeting window):

<https://us06web.zoom.us/j/82413403331?pwd=eGY5Qk1PaVJNTnV3T1dnSEJ6bmFOUT09>
Meeting ID: 824 1340 3331
Passcode (if needed): Arcata

Time	Topic	Presenter(s)
5:30 – 5:40 pm	Welcome <ul style="list-style-type: none">• Introductions• Meeting ground rules	RCAA staff
5:40 – 6:00 pm	Present Data on Existing Conditions <ul style="list-style-type: none">• Review existing data	City of Arcata staff
6:00 – 6:20 pm	Review Survey and Project Website <ul style="list-style-type: none">• Discuss suggested changes to survey• View and provide input about website	RCAA staff
6:20 – 6:35 pm	Review Vision, Mission, and Goals <ul style="list-style-type: none">• Review and finalize statements	City of Arcata and RCAA staff
6:35 – 6:50 pm	Present Outreach Plan <ul style="list-style-type: none">• Share plan and seek input	RCAA staff
6:50 – 7:00 pm	Closing <ul style="list-style-type: none">• Action items• Schedule next meeting	RCAA staff

Arcata Local Road Safety Plan- Stakeholder Working Group Meeting

Thursday, August 11, 2022 5:30-7 pm

Members Present

- Natalie Arroyo (RCAA)
- Alysia Bixler (RCAA)
- Jessica Jewett (City of Arcata)
- Netra Khatri (City of Arcata)
- Josh Wolf (Arcata Transportation Safety Committee/ GHD)
- Brett (HBBCA/Caltrans)
- Angela Landy (Sunny Brae Middle School Principal)
- Genevieve (Resident)
- Fred Hanks (Recology)
- Oona (HCAOG)
- Colin Fiske (CRTP)
- Alexis Kelso (Caltrans)

Welcome/ Introductions

- What is an LRSP?
 - A data-driven plan for the future to increase the safety and reduce the hazards of our roadways- not one specific roadway
 - Allows the City of Arcata to apply for and receive state and federal grant funding

Review Vision, Mission, & Goals

- Generally, people like the Vision & Mission; good distillation of ideas but have some feedback for the goals
- 3rd goal:
 - “Other road users” is unclear; the word choice could be changed and replaced with “vulnerable.”
 - Instead of “less dangerous,” it should be changed to “not dangerous” or “safe” or “comfortable.”
 - Another rephrasing: “safe for all users, especially the most vulnerable.”
 - Increasing the perception of roadways being public spaces and being able to design streets with flexibility are two separate ideas, perhaps should be separate goals
 - Should focus away from “design” and emphasize that streets are spaces for use other than driving, like shopping, eating out, living, etc. Streets are public spaces, and we should have more community-driven use of that space other than driving
- 1st goal:
 - More clarity around the goal of 2030; should we drop 2030?
 - Jessica: does our goal need to include a target date? She will let us know.
 - We can continue to include the target date of 2030 but rephrase the goal
 - Possible ideas include:

- "...achieve zero transportation-related fatalities and serious injuries in Arcata by no later than 2030."
- "...achieve zero transportation-related fatalities and serious injuries in Arcata as soon as possible and in no case later than 2030."
- Add "achieve and maintain"

Survey Review & Feedback

- Group 1:
 - Good & comprehensive list of questions, covers all important areas
 - Questions are neutral without leading
 - Transit question answer "bus does not get me to my destination in time for my needs" is confusing and could be reworded
 - Question about how people feel about the City of Arcata's efforts to improve roadway is too vague: could there be a way to rephrase or provide examples?
- Group 2:
 - The "where do you live/ where do you work" questions are confusing; the first answer, "I don't work in Arcata," is confusing because areas other than Arcata (like Eureka) are answer options
 - Need to add College of the Redwoods to the school question
 - Add signage & vegetative management to safety concern question; bike/pedestrian safety could be separate answers
 - Generally, this survey is a little long
 - Need to add a question about race, gender, income
 - Why so many bus questions? Perhaps too many transit questions
 - Maybe transit questions are redundant but could be useful data for City
 - Need clarification of geography; Will provide a new link before survey goes public

Data & Existing Conditions

- Using data from the TIMS mapping system, APD Collision data, Street Story & community surveys to identify risk locations & factors, especially injury collisions
- Crash data summary table shows how variables influence collisions, injuries & fatalities. Ex. More likely to be injured when it's dark
- "Not stated" means we need better data
- Heat map shows 11th St at H, G as areas of concern with lots of incidents
- Samoa Blvd & G St. also has higher rates of incidents but not as many injuries
- Samoa is Caltrans jurisdiction; need to work with them to determine potential risk factors

Next Steps

- Need to understand why injuries are occurring at higher percentages in locations of concern by teasing out risk factors
- Will utilize FHWA tool, site visit, street story & community survey response
- Suggestion: pie charts would be helpful to convey stats. & Spreadsheet data
- We should view data with skepticism, especially with collision data; usually based on the judgment of officers in the field

- Could look at crime reports to see if it correlates with collisions. Could we put crime reports on Street Story?

Action Items

- RCAA will make improvements to the survey
- RCAA will create a paper version of the survey and get to City for translation into Spanish
- RCAA will coordinate at least four outreach events
 - August 28: bike rodeo @ Carlson Park
 - Sept 6/7: tabling @ Cal Poly campus
 - Sept 17/18: NC Fair
 - Community workshop Sept 26/ Oct 5
- Walk audit: need to schedule time & place
- Will promote Street Story at in-person tabling events
- Will promote survey/flyer by late Aug/ early Sept
- Community workshop will be in person potentially at the tent in the Creamery District
 - Will determine what technology there is for a hybrid online/in-person workshop
- **Next meeting:** Sept 15 or 22 5-6:30pm

Final comments

- Street Story is key; When doing outreach, try to get as many people to contribute & take the survey as possible
- Need to do a fun press release!