

TASKS

AHS Walking Tour

Polling Section

Start: 04:26

Main Impressions of this site (key words)

duration: 00:01:16

Participant Input

- Cool
- nice on da eyes
- artsy, renovated, narrow road, large sidewalk
- Good vibes
- Cute, could be renovated
- aesthetic
- Historic
- The lights are pretty
- reminds me of europe
- charming, needs more around it, good restaurant
- Artsy
- cool buildings complemented by pretty greeny, good vibes like the lights
- Food

Word Cloud



Main Impressions fo the District so far (key words) Start: 04:27

duration: 00:01:04

Participant Input

- not cohesive
- Old
- some parts are run down
- a lil rundown, but has a ton of potential
- run down
- it's pretty random
- Not maintained
- Dirty but very artsy
- Needs to be repainted, like local art
- Has potential, buildings needs to be cleaned up
- buildings don't blend together

- needs refurbishment, some nice buildings, made more local

Word Cloud



Concerns with large buildings

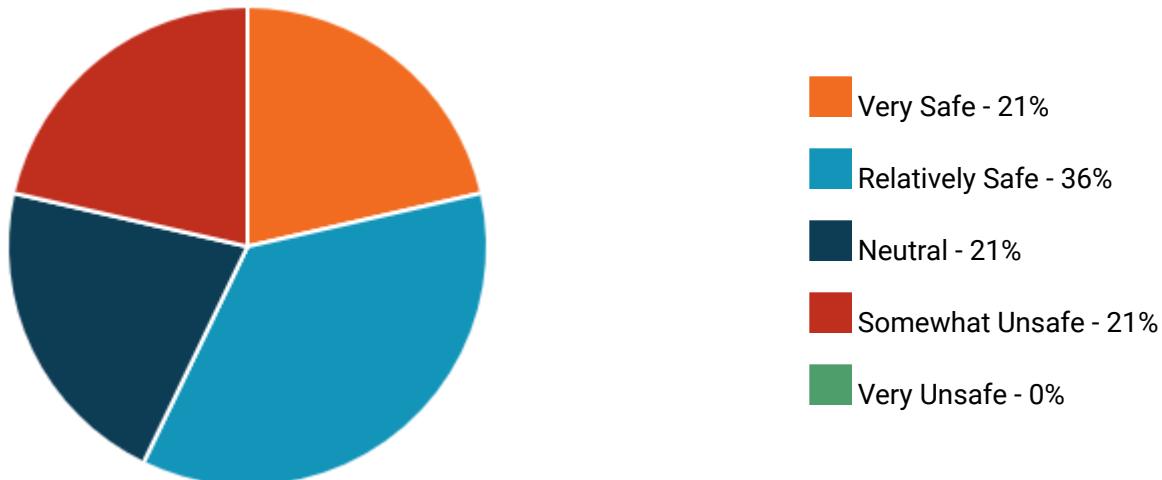
duration: 00:01:01

Start: 04:28

1. I don't have an issue with big buildings
2. Not enough parking
3. I don't like the way tall buildings look
4. Shading buildings or solar panels for ne
5. Too many people-too crowded
6. Too much traffic

How safe do you feel walking through the district Start: 04:29
in the day?

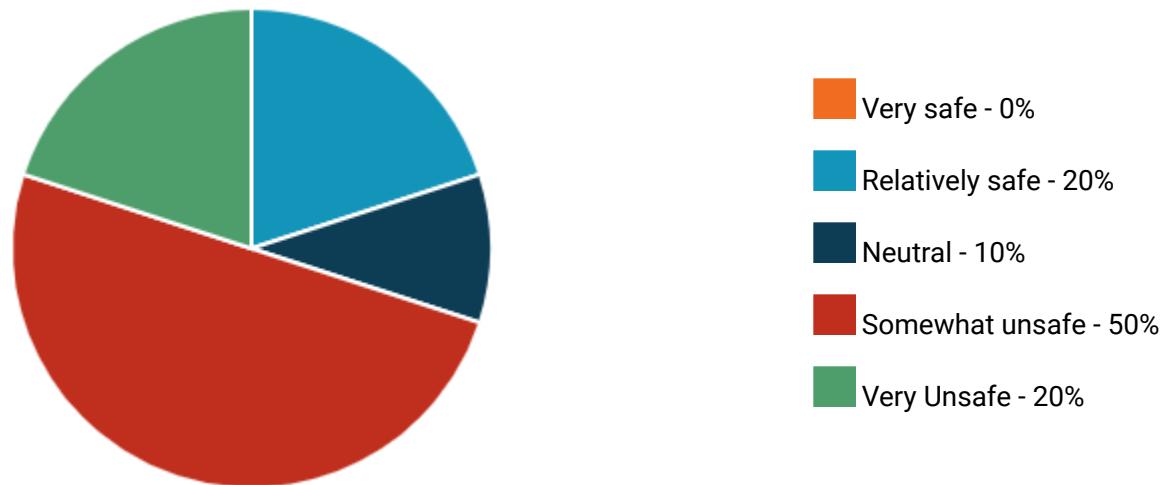
duration: 00:00:30



How safe would you feel walking around the
District at night?

duration: 00:00:35

Start: 04:30



What could make the District feel safer?

duration: 00:00:53

Start: 04:30

Participant Input

- Lighting
- more lights
- lights and less homeless
- Lights, more visibility
- street lamps
- more lights, more resources for homeless people so they're not on the trails
- more people
- lighting maybe with the hsu safety button tower
- More lights
- Lights, more population, help buttons, more patrol of the area
- More streetlights
- Security cams
- more lighting on the streets, people

Word Cloud



What could help make the District feel "cohesive"- Start: 04:31 like a neighborhood?

duration: 00:01:29

Participant Input

- new paint, more landscaping
- more community events
- More homes in the city area
- keep building in the historic style, add parks
- Similar aesthetic looking, well kept, landscaped
- street lamps
- overlapping landscaping and repaint
- more local art
- More community projects, flowers, new painting
- Sidewalks and light

- Bigger sidewalks
- make some buildings better, new paint, landscaping that is cohesive and ties together the buildings
- flower baskets on street lamps

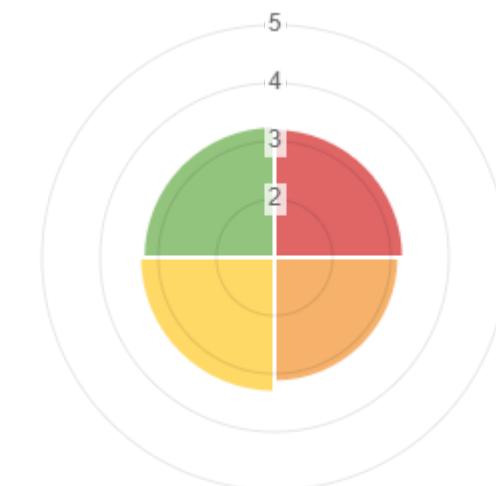
Word Cloud



How concerned are you about the future of Arcata?

duration: 00:02:11

Start: 04:32



- Very concerned (3.2)
- Relatively concerned (3.2)
- Neutral (3.3)
- Not at all concerned (3.3)

Total: 13

If you have concerns, please list your top two.

Start: 04:35

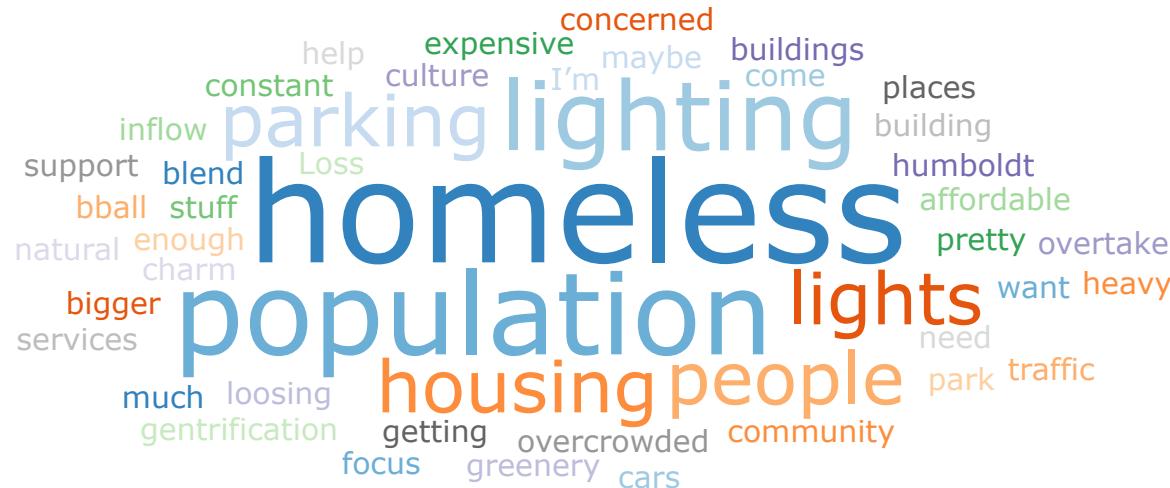
duration: 00:02:15

Participant Input

- The homeless population and not enough lighting
- The homeless population
- More lights, more pretty stuff
- parking and affordable housing
- Loss of humboldt culture
- Parking and lighting
- loosing our charm, getting overcrowded
- building need to blend so more people will want to come down here
- lights and maybe a bigger community bball park
- no lighting and homeless population
- expensive housing and constant inflow of homeless
- over gentrification
- that the buildings will overtake the greenery and natural places, support for homeless people/ services that could help them
- Too much focus on cars

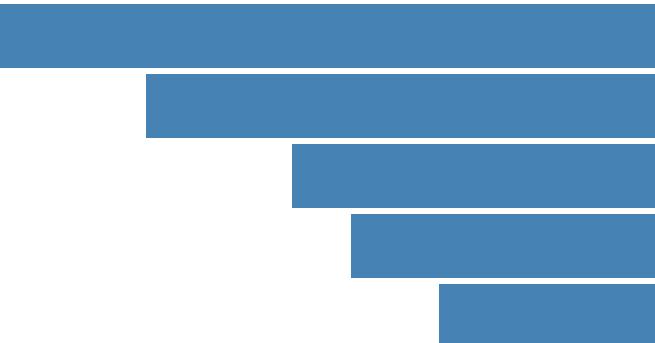
- I'm concerned with the homeless population and heavy traffic

Word Cloud



If you are left the area, what could influence your decision to move back? Start: 04:37

duration: 00:01:06



1. more things to do (nightlife, activities)
2. more high-paying jobs
3. less crime/greater feeling of safety
4. feeling more a part of the community/fee
5. what I care about is not listed here

TASKS

Gateway Tour 2

Agenda Section 1

Start: 06:14

What are your main impressions of the District so far?

duration: 00:02:33

Participant Input

- Great opportunity for infill development?
- Creamery district improvements are great. Rest of district would benefit from higher density housing
- Positive
- Untapped potential
- Cool, an informative walk
- Underutilized
- Good tour, guide, participants. Nice area potential.
- Potential for “painting” from a reasonably flexible canvas
- Great walking and bicycling
- Love the greenbelt and creek, would be great with a trail
- Great place to live
- Lots of potential. Needs balance of green oriented development (outdoor orientation with env sustainable visioning) & historic preservation
- Green green green

Word Cloud



What are your main areas of concern with large-scale buildings?

duration: 00:01:07

Start: 06:16

1. Shading other buildings/solar arrays
2. I don't have an issue with big buildings
3. Too many people-too crowded
4. I don't like the way tall buildings look
5. Not enough parking
6. Too much traffic

What would make the Gateway area feel more cohesive?

Start: 06:18

duration: 00:01:28

Participant Input

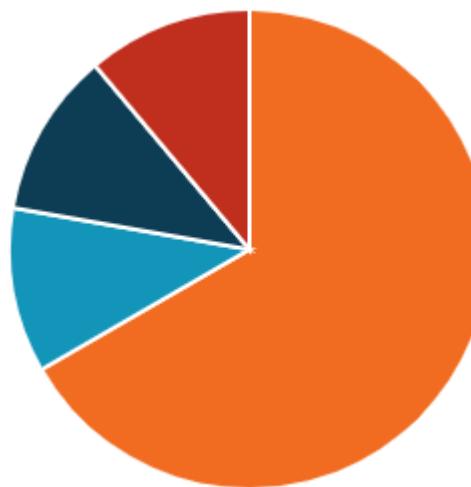
- A food market, more housing, public spaces
- Walking bicycling corridor/promenade
- Pronounced entry way
- Emphasis on public spaces
- An actual gateway , room for walking and bicycles
- Green belts/paths/creek binding areas, place based events/festivals
- Gussy up existing structures
- Safe streets, crossings, trails and paths, lighting
- Linking Plaza the Gateway
- More pedestrian priority

Word Cloud



How safe do you feel here in the day?

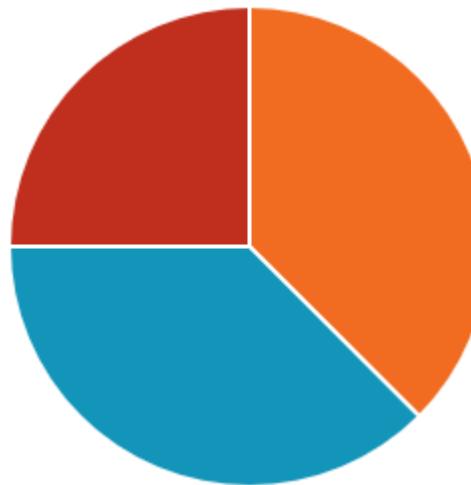
duration: 00:00:18



Start: 06:19

How safe would you feel walking around this area at night? Start: 06:19

duration: 00:00:26



If you lived here, what would you want to experience here?

Start: 06:20

duration: 00:01:38

Participant Input

- Car free lifestyle
- Public events, plaza-like gathering space, bike paths and parking
- The Playhouse in the Creamery building
- Great cafe, natural light, greenery, community gardens, bike paths/parking
- Walkability, nature, bikeability,
- Mixed uses
- Art center with safe housing enviro, parking structure for residents and connection to plaza
- Ways to walk safely to the Plaza
- Park, Green way, bike trails, safe housing
- Greenery
- The ability to have needs met near my home so I wouldn't have to drive
- Diversity of business and housing and community

Word Cloud



What are your biggest concerns for the future of Arcata (not Gateway-specific)? Start: 06:21

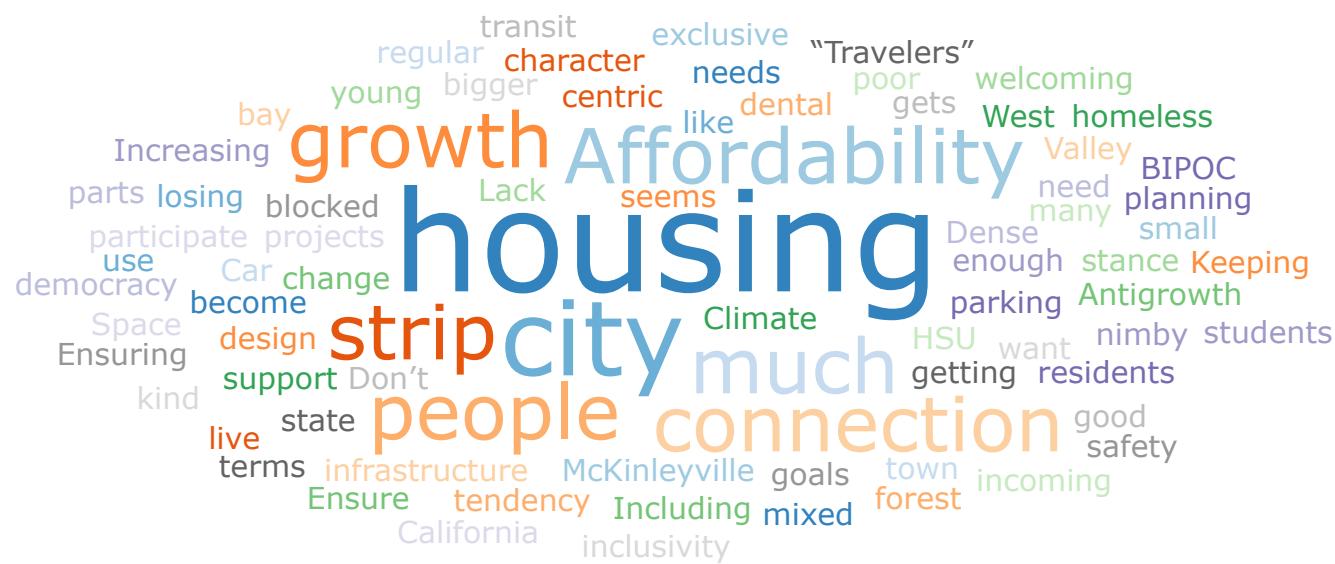
duration: 00:03:05

Participant Input

- Climate change
- Affordability
- Lack of connection to HSU
- Too much parking and not enough housing. Dense housing projects getting blocked. Affordability
- Don't want to become a strip city like McKinleyville
- Car centric design
- Housing dental too much growth before infrastructure to support it
- Anti-growth stance by many residents - nimby. We need to participate with state housing goals
- That it gets bigger than it needs to be, losing its small town character.
- Strip city seems to be the tendency in Valley West

- Including young and poor people in planning
- Increasing democracy
- Space for “Travelers”
- Ensuring the good kind of growth with mixed use
- Will be too exclusive for regular people to live in
- Keeping connection to forest and bay
- Housing for homeless
- Ensure city is welcoming to incoming BIPOC students from other parts of California in terms of safety, housing, transit, inclusivity

Word Cloud



TASKS

10/15 walking tour

Image Slide

duration: 02:32:51



If you lived here, what would you want to experience here?

duration: 00:01:21

Start: 12:59

Participant Input

- Public transportation, no cars
- Bus stop, nightlife, art, murals, green space
- Good public transportation
- Art
- Outdoor places to play. Garden spots. Sustainably built homes.
- More Housing and nightlife/restaurants
- Art and culture
- Night life
- Safe bike and ped option s
- Walking and Biking priority
- Art
- Creamery Bldg events

Word Cloud



What would make the Gateway area feel more cohesive?

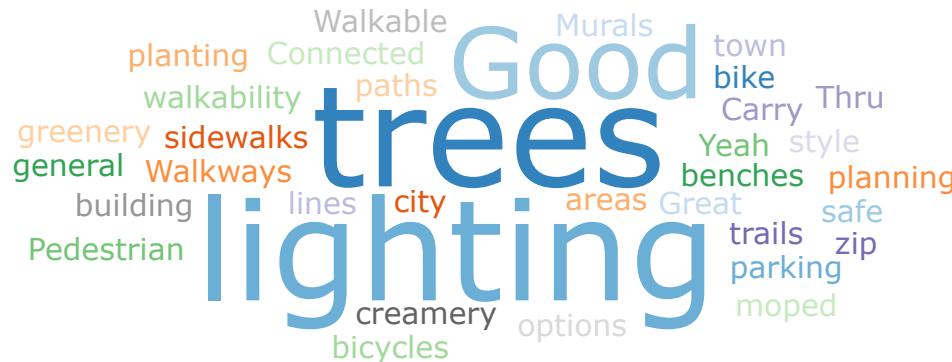
duration: 00:01:26

Start: 01:00

Participant Input

- Great sidewalks
- Walkways between areas
- Good paths, benches, lighting
- Yeah, walkability.
- Connected trails, trees.
- Carry lines /style of creamery building
- Trees
- Walkable options bike parking safe
- Murals
- Lighting
- Is the city planning for the planting of trees?
- More greenery in general.
- Pedestrian bicycles moped to zip Thru town with
- Good lighting.

Word Cloud



What other ideas/priorities do you have regarding Start: 01:02
Gateway Area redevelopment?

duration: 05:44:16

Participant Input

- Art
- Murals
- More robust public engagement opportunities
- Meet the RHNA goals for Arcata. Get those units!
- 5 story tops, keep it green
- Ways to honor and give back to the Wiyot tribe.
- Think 5-6 stories seem like a good top height
- As a musician, I'd like this area to be encouraging of indoor and outdoor performances.
- More mixed use, 3 stories
- Home ownership options

- Limit building heights
- Tall unique buildings incorporating commercial on the street level. 8 stories
- Performance venues!
- Mixed use
- Thank you!

Word Cloud



Image Slide

duration: 00:00:07



Image Slide

duration: 00:00:06



Image Slide

duration: 00:00:14



Image Slide

duration: 00:00:04



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