

## Arcata Visioning Survey- Core Values

The City of Arcata created a community visioning survey to help inform the General Plan Update, which was available online from February 2021-April 2022. Responses from the survey will assist staff in updating the City's vision statement and relevant goals throughout the General Plan. This question was not a required submission on the visioning survey; 372 of 494 participants provided a response.

**Question: *What are your "big ideas" for Arcata that will strengthen Arcata to be a better place to live, work or play in the next 20 years?***

### Common Themes

- community events
- cleaner streetscape
- limit growth/concerns regarding building height
- concerns with homeless population
- more housing
- more and improved alternative transportation options
- dog park
- innovative appropriate technologies
- mental health services
- economic development
- spaces/places for young people
- sea level rise preparation and climate adaptation
- improvements to plaza
- improvements to Valley West neighborhood

#### Housing “big ideas”:

- limited equity housing cooperatives
- tiny house villages
- housing for people with pets
- more ADU creation
- CR's tiny house program
- transitional housing programs
- earth ships
- “Housing first” models
- eco-villages
- first time homebuyer program
- limit vacation rentals
- community land trusts
- rent control
- more “starter” home development
- more single-family home development
- appropriate technology (CCAT on campus as example)
- micro-housing

#### Transportation “big ideas”

- make the Plaza car-free
- downtown parking garages
- trolleys
- more bus routes

- more bike lanes/walking paths
- safe routes to school
- EV charging stations
- free bike library
- free bus in the downtown
- shuttles to HSU and downtown
- online available micro-transit

## Wordcloud generated from submissions



## Original Submissions

Synergies with HSU becoming the third CalPoly campus in the state!

Design all neighborhoods to be walkable, and make zones/codes promote varied uses in built neighborhoods (e.g. bodegas, mini corner stores ---- Accessory Small Retail Units!)

Accessible affordable housing, protection of environment (including access to clean water), spaces and mechanisms for community interaction

Equitable Housing. Stronger communication with HSU. Preservation of more green space and parks. Provide support for creation and sustaining of BIPOC owned businesses. Continued support of the goals of Equity Arcata.

Focus of environmental - energy production, ie solar on every house in the county, get rid of single use everything, focus on buying used and repurposing, food production, our rivers, forests, water resources, ways to encourage HSU students to stay here after they graduate; ways to tap into the financial resources of those with higher net worth and income, upgrade local medical services and schools

Preserve natural spaces and public spaces. Enact and enforce ordinances to restrict activities of transient and voluntarily homeless populations which take up resources and energy.

Better access to healthcare, more recreation, art, and entertainment. Partner more with HSU as it is a wealth of resources. Finally use ecotourism to bring more money and resources to the community.

Public art - murals on the Caltrans structures; murals/sculptures on private and public structures; significant mixed use and re-boot of the neighborhood commercial centers 9 Union town, Westwood, Greenview Sunny Brae, Bayside, Valley West.

Providing career and living opportunities that will make young people want to stay in the area for the education and career.

More affordable housing

Don't expand out, expand up... Make Arcata walkable but allowing 4 and 5 story buildings with retail on the ground floor.

Balancing infill development and "liveability" of our current developed land

Arcata needs to move out of 1960 and into 2021. You need to DEVELOP. Houses, not apartments, HOUSEs need to be built. Actual, corporate businesses need to be given a chance to come in. You need jobs, recreation, and to stabilize the economy and housing market. Outside home ownership needs to be minimized. That more than 50% of your homes are owned as income rentals is shameful. You claim you want to be community and family orientated, and yet nothing is done to make the community safe from crazy, unmedicated homeless people. Nothing is done to welcome new families, nothing is done to ensure that rentals are safe for residents' moving in. It's all talk.

It's 2021, time to stop pretending this is the land time doesn't touch and get with it, before your city dies along with it's outdated morals.

Center the voices of indigenous people

Bike and walking enhancements, low income work support

Increasing active transportation routes between the main hubs (HSU, downtown, Valley West, etc.), increased shelter capacity for unhoused people.

Big infrastructure spending on thoughtful non-vehicular transport - including car-free streets on the plaza and downtown.

Homeless have services that they utilize, relocating them from our streets, trails, parks and community gathering centers - making these places safer for all to recreate and gather. At this time these areas seem very unsafe.

Affordable housing, bike and pedestrian safe streets, preparing for sea level rise,

Plaza redesign

Encourage businesses to locate here, make them feel welcome and make their families welcome too. Although we aren't, and hopefully will never be big enough to accommodate everyone who wants to live here, we should try and stay a "small town" and try and maintain that small town feel, which I'm starting to feel like we are getting away from with all the high-rises. Not sure all these giant buildings represent Arcata as a whole? It feels like we're trying to pack too many people into the boat, and at some point the boat will sink. It'd be nice if we accepted that were a small town and be proud of that. It's getting pretty rare these days!

Including tribal leaders in City decisions. A strong continual focus on diversity, equity & inclusion. Anti-racism. Taxes going to tribal communities. Retuning land to tribes.

Focus on the environment (eg with respect to climate change), youth (including university students!), and livability (eg green spaces and affordable housing, local business and inviting to visitors)

I like your infill plan. i want more regular (and night time) public transportation. we need more mental health support services

Affordable and accessible housing, more development to make stores competitive and therefore more affordable, more food stores or food restaurants, better paying job opportunities, more career options for HSU grads that want to stay and plant roots here, working closely with the local tribes and advance environmental/social justice. More services for the houseless. Better healthcare system, including mental health professionals. Improve transit route between Arcata and the surrounding communities.

Some sort of funding for transient population

Mobilize residents as volunteers . . . we establish an expectation/an ethic that Arcata residents give back and are involved in their community.

Make the town less vehicle friendly, with more walking streets. Large trucks could be kept out of the center with a depot on the outskirts where goods are transferred to electric vans for delivery to shops. I would like to see a humane solution to the 'travelers' and the homeless that make the plaza (especially) a sad town center.

Expand beyond the cannabis industry for a safe and healthy economy for our children to grow in.

Rehab forest and fisheries, offshore wind, ditch the dope, double down on rigorous effective education. Accessibility.

More community focused events

keeping up and moving forward with the balancing act of making room for people--all kinds of people, particularly those who haven't been heard/include--and protecting green space and the wonderful natural world we live in.

Embracing HSU, Encouraging growth, Realizing that Arcata is a place where people want to move to and live

Strengthening mental health of the community will strengthen our potential for betterment. Providing vocational/job training is an investment in our future. Building smart, inclusive, interactive and green neighborhoods/buildings will nurture our relationships with our neighbors, old and new. Tourism outside of dispensaries; historic walk, dairy/farm tours. More food trucks. Fix Valley West Center...get rid of Ray's please. How about a family entertainment center? Pizza...games...bowling...indoor year round ropes course? More food at Westwood Shopping Center. How about a mini-planetarium in the Natural History Museum? Better summer camp counselor training...seems like kids could be engaged a little more than I'm seeing/hearing. So many ideas...

Just more affordable housing that allows pets, so ppl don't have to live in their cars or on the street to keep their furry family members.

Failure to hold anyone to account for bad behavior or crimes committed

A strong local community connecting Humboldt residents with food security and environmental justice, responsive to climate change needs.

More focus on racial equity and expanding Equity Arcata membership and work

A model for Eureka

Keep celebrating our diversity

Infilling is the right direction and the greenbelt really needs to take hold on a greater scale.

Community campground with shower and bathroom facilities for travelers and residents who are unhoused, with local service clubs, churches, Scouts, and other volunteers helping to maintain and enhance an attractive and welcoming community space.

Equitable treatment for all. Start with honoring the Wiyot, JUSTICE for Josiah Lawson and holding the police accountable for racist behavior. Focus on helping the houseless and mentally ill. The town is in serious need of healing.

Green burial/human composting

Keep cars out of the plaza; invest in a covered farmers market structure(not on the plaza - not sure where makes the most sense to be honest), address the inequities with Giuntoli - do something really amazing out there - currently it feels like "the wrong side of the tracks" - let it be the next big development area, and find creative ways to link it up to Arcata. Giuntoli Lane feels like the stepchild of Arcata, and not a real part of the Arcata community.

With the Polytechnic coming, we need to invest in businesses, shopping, dining, and cultural opportunities to make Arcata a city with a thriving downtown. (Mattress stores on the Plaza do not support this concept.) Professors and administrators are going to want to come and have fun on the Plaza. The people need to feel safe hiking the Community Forest. Get the drugs and homeless out of the forest.

Implement more Circular Economy ideas that focus on our local assets, skills, and talents (especially incorporating HSU students, professors, and staff) to make Arcata into a truly resilient, sustainable, and inclusive community. Make inclusivity a vital part of every planning and implementation project and not just an afterthought. Inclusivity for Latinx families and individuals goes beyond just providing materials in Spanish. It's also accommodating hard-working families with children (e.g. weekend/evening meetings with childcare) and making the projects relevant and beneficial to these families.

Focus on more housing within city limits. Expanded school to work opportunities for high school and college students.

Persevere with present progressive/innovative initiatives.

To build strong community relationships, resilience in environmental and cultural systems, and find ways to develop cooperative economic systems.

Make the city truly walkable; remove cars from strategic areas in the city, add/widen sidewalks where feasible, give peds, bikes, and transit priority. If it's safe for kids, it's safe for everyone. Design housing that relates to the neighborhood it's in, not cookie-cutter plans off the internet.

Arcata and its surrounding areas seem to have a general focus toward sustainability and natural tendencies. I support having a cemetery with green burial availability and land that could be used in a conservatorship. Currently, the closest areas available for this purpose are some distance away - Sea Ranch, Washington State... Our Blue Lake cemetery is about full and if you want green burial you can't reserve the plot in advance. The issue of having a cemetery and opportunity like this to be buried naturally, to eliminate the stress on the climate by cremation or cement vaults, and to offer a natural method of body-disposal is being addressed throughout the country. Having this option close by would be a draw for locals and other communities. Certainly, the land exists for an ""in perpetuity"" option?

Supportive services for seniors

Don't f\*\*\*ing up that which exists that is good. Change for change is hubris.

We should aim for a large indoor/outdoor space that can house food trucks and kiosks for small business and entrepreneurs. Some place that can be open most months with lots of variety of food options and live music. On winter or wet months it can be enclosed. If places like Portland (also with wet inclement weather) can do this so can we.

We should also aim to make the plaza and downtown usable for the community and tourists. Right now a lot of working people avoid the plaza because it is filled with people who suffer from homelessness and mental health issues. Care should be offered and provided for this segment of the community but we must get control of it. Some cities have transient people register when they come into town before they can get services. Although this may seem heartless on the face of it, in actuality it allows the cities to better target their needs and keeps people from seeing Arcata as an easy target to move to and receive services without some buy-in. Everyone is part of the community and must do something to pay back our town whether its paying taxes, volunteer or self care. We are all answerable and responsible for each other.

There are a lot of home owners who would like to do infill on their property (garage apartment, develop vacant lots, build in their backyards) and although the city talks about wanting to do infill, the reality of it is that it makes it extremely difficult (labyrinthian and cost prohibitive) for a homeowner to do so. It is currently only affordable to build if you can create multiple housing units which means that only developers can do this. If you have a program that either subsidizes or forgo certain development fees for small homeowners to do infill, you would have a lot more people willing to put that mother in law unit into their backyard. Outside of the costs, the amount of hoops you have to jump through with multiple meetings and lag time in any response from the city makes it an incredibly frustrating venture. I understand that you have a shortage in staff, perhaps that is one of the areas you should focus on. I can't tell you how many times I've heard from contractors that Arcata is one of the most difficult cities to get anything done due to the requirements and well as turn around times. I am not suggesting that you let go of all your regulations but some reasonable options and accommodations should be considered for homeowners who would like to participate in the infill but can't afford to due to all the fees. Finally, we need to diversify from pot. Yes weed has allowed us to develop and the new laws will hopefully allow us to rake in a lot of weed money from taxes but I think this town needs to think outside of the weed box. We already have enough dispensaries and various other businesses catering to weed. We should focus on other types of industries, tourism, music, food, nature and science, art, independent small businesses etc. It will make us a richer and more diversified town and allow us to be much stronger.

Arcata will become a place for climate refugees

Infill aggressively with a wide range of housing types. Redevelop Creamery District.

Planting trees along sidewalk corridors, but not redwoods/fir. Deciduous trees that flower.

Clean up, literally. As you go walking in Arcata you see these wild spaces where people are camping/living strewn with trash, sidewalks are strewn with trash. It is awful.

To at least partially address this, I'd love to see a homeless/houseless center where people can sleep for the evening safely, lots of security/monitoring for safety of all, homework/school/education

assistance for children so they can stay in school and engaged, permanent mental health care & social work facilities onsite, paying jobs for homeless/jobless to keep the space clean -- This would be a way to ""sort out"" those who need different supports and hopefully a meaningful way to solve some of society's problems. I think there is a misconception among many that people like being homeless.

Developing a radical approach to social issues. What if Arcata did things really differently, and what if they worked? It would be great to see Houseless & Mental Health needs addressed in radically alternative ways! Arcata could be a leader in the world!! Breaking up camps and pushing houseless people to other cities (McKinleyville, Eureka) isn't a solution. The other way Arcata could be more radical or inventive is navigating sea level rise and the marsh/sewage system. Arcata won't be anything if the sewage system for the whole city isn't fixed.

Make this a much more bikeable and walkable community. Start by connecting the southeast and southwest sides of town by remaking the Samoa overpass to be similar in design to the Giontoli overpass. Have a "friends of the creek" group for EVERY creek that regularly care for our creeks. Make more trails along creeks, more rails to trails

Embrace more diversity and give BIPOC groups more support and instill this support into our youth.

Close the plaza to cars, provide housing for all, consolidation of school districts, climate corps jobs to protect our community from sea level rise

A tiny house community, similar to a mobile home park for seniors but not limited to seniors. The city would provide the land, which would allow for city services (water, electric, garbage disposal, community recycling bins). Working with local builders who specialize in manufacturing tiny homes, several home models that can all fit into a small space can be offered for sale or lease to tenants who would be authorized to have the tiny home moved into the community. There are hundreds of YouTube videos on tiny homes, usually built on wheels so that they can be moved (and some communities treat them like RVs so that the community could be similar to an RV park, with some shared services like bathrooms with showers, and a laundromat on the premises).

Re-claim 50 acres of prime downtown real estate lost to Hwy. 101. A large section of the highway that runs through Arcata can be covered and the new land surface reclaimed, physically re-joining HSU with the City, and providing lots of land for small housing, new businesses, parks, bicycle paths, community solar arrays, city orchards, etc. I have details. 2. Require that all roofs getting replaced must use the most reflective roofing shingles on the market, to keep the air cool and reflect light back into space. If this were to catch on with other cities, it could - hopefully - start a competition among manufacturers of roofing tiles to produce more and more reflective roofing shingles, helping to address global warming. (White roofs mimic glaciers in that both reflect sunlight back into space, helping to keep the planet cool.) 3. Provide food, social services, sanctioned, weather-protected sleeping facilities, lockers for backpacks, and a social gathering place for the homeless in a location that is not on the Plaza. Provide mental health services, specifically for PTSD (especially sexual-abuse-related PTSD), provide ability-appropriate job training and a City-run employment center that employs the currently/formerly homeless people on site. I've run homeless shelters for seven years and can expand on this if you'd like. 4. Promote a plan to create electricity islands that are neighborhood-wide. Relying on solar, wind, or whatever works best for each particular

neighborhood, a neighborhood-diverse but connected micro-grid can bring neighbors together to ensure their mutual electrical stability, come what may. HSU's Campus Center for Appropriate Technology (CCAT), the Northcoast Environmental Center (NEC) and other organizations could be dynamic partners, ordering solar panels in bulk (lower prices), providing expertise, etc. while the City may lend help by designing the contracts and legal agreements necessary to make this all work. This would help the City reach its clean energy goals, and create a model for other cities around the nation to follow. This would increase "Green Tourism" locally. We only need one neighborhood willing to try to get the ball rolling. I can talk more about this idea as well.

Find a way to house the homeless and reduce the impact of transients on local businesses and their patrons by utilizing tiny houses as temporary shelters, placed on currently unproductive or unused land while providing the needy with connections to services, such as mental health, life and job counseling and various long term placement and housing services. Tiny houses can be built by students from NHUHSD building and construction trades classes and CR's tiny houses program to both reduce costs and provide work experience training/internships. Partner with local non-profit organizations to provide site management and oversite.

A growth plan that prepares the City to both support and benefit from State investment in HSU to become 3rd Poly Technic campus. Mutual (City/HSU) strategic plan around these significant shift.

Maintain single family homes and neighborhoods

I cannot answer this.

I would like to live in a clean community. Arcata is litter with trash. Improve trash pickup use street cleaners

Sustainability. Affordable housing for all. Mental health services for all ages.

Community forest accessible for all - not favoring one user group over others

More Economic Development—High Road Quality and Equitable Jobs

I have no affiliation with HSU, but it seems to me that our future depends heavily on the thriving of the University, which brings innovation, energy and future orientation to our town. Partnerships with HSU should be supported.

Please make the plaza more welcoming to people who aren't transients. Don't let people sleep and set up permanent shelters right on the sidewalk near schools, showing, restaurants, etc. We want families, students, and tourists to feel safe and comfortable moving around in the downtown area. Consider more student housing. Keep rentals open and affordable. HSU is going to be a polytechnic and Arcata needs to be ready for that.

Maximize use of our growing diversity & HSU/CR brain trust; pursue housing for all and full employment with a racial justice lens

Greater work to de-emphasis whiteness and white priorities in all spaces; dismantling white supremacy, diversifying planning & decision making. These will all have positive effects on ALL the factors listed above... That is, by dismantling white supremacy in all spaces, we would likely see

Measures come forward that prioritize climate action and resilience, making housing more affordable, human-centered design, improving community health, etc.

Affordable housing, community health, thoughtful city growth, and climate action

Need for more features that give youth hope and a future; less emphasis and less focus on pot/street drugs/homicide and brewery culture

Reduce barriers to adding more housing

Will 101 South be accessible in 20 years due to rising ocean levels? If not, how will we survive as a city?

Invest in more public spaces--like playgrounds--that bring together folks of diverse races and classes in their everyday lives.

None

Protect the diversity of downtown shopping, encourage more diversity, showcase local businesses even if new businesses have to be given financial help to start up

Learning the lessons of haphazard rampant development that have plagued the San Francisco Bay Area and Los Angeles. Don't sell out to the developers.

City sponsored workshops on racial equity, lgbtq+ inclusion, and returning lands to the wiyat tribe. Creating cultural districts (queer, asian, etc.)

Walkability, removing parking from the plaza, and connecting all parts of Arcata via alternative transportation options. Providing more affordable housing options that grow the city up instead of out, especially as we go forward with HSU becoming a Polytechnic school.

Speed up the processes for building housing, expanding businesses and opening new business. You need more jobs and places for people to live. It is perfectly possible to do this without undue damage to the environment or neighborhoods.

Solar electricity and heating on all commercial buildings, residences, by the end of 2030, to offset our reliance on outside sources of energy.

It is vital that our community be cognizant of any growth/plans/actions' impact on our environment. It is sad to see "slumlords" throughout neighborhoods with no deterrent.

Close 9th Street between G and H to vehicles. Let businesses serve food/drink there outdoors. It remains sunny there year round (when the sun is out).

Affordable housing that allows all people who want to live here to live, work, and play here. This means working with current landlords and landowners to encourage outside-the-box thinking.

Increasing recognition of the role of the Tribes- -both as Arcata's past and future. This should include renaming some streets or areas after Tribal leaders.

Encouraging HSU administrators to work more closely with the City so that students and residents can share our beautiful space.

Recruiting living-wage jobs to Arcata and promoting entrepreneurship among young people in the community (HSU students specifically), creating pathways for housing development that includes ownership options.

Let's not develop all the old industrial areas into housing. A diverse community needs a diverse economy. The industrial zone in Valley West is a busy place--please leave room for more entrepreneurship and employment to grow.

Grey water system, composting toilets, and tiny home (allowance & inexpensive permitting)

Better access to home ownership and transportation

More cultural events for all

Make it easy and affordable for folks to build affordable, sustainable housing (It is currently much harder and more expensive than other places I have lived).

Show casing more local artist and small business. Show casing the local bands and foods

Free and frequent bus rides in the downtown area (like Portland, Oregon) to reduce motorized traffic and increase safe pedestrian and bike access.

Keep building support for all people

You're already doing it. Move from cars to walking, biking, and public transportation. You're the expert, but here are some examples. You can change laws to encourage more mixed buildings so places I want to be are closer to where I live, you can make more narrow roads, so people drive slower with side walks green space and bike paths filling up the extra room. You can change laws, so people don't build parking lots, basically make it hell for cars. I don't know how much you can do, but you could tax gas or something and use it to fund public transportation. Just make people stop driving cars. That's the plan. Also protect green spaces. You could also add some of those cool rainbow cross walks and bike paths some places add, those are cool.

I am a long time visitor, 40 years and one time C St home owner.tax payer.My son is a Humboldt grad and a Westhaven resident.

The homeless campers at the community center parking lot are disgusting and need to be removed. I am a member of. Health Sport and the owner agrees with me.

There used to be a police presence on the plaza but that place is a mess too.

LARRY

Number one is redoing the district lines for the Arcata Schools. The lines do not make sense and it currently means the higher priced houses are in the Jacoby School District while the Arcata School District has the lower priced homes and almost all of the low income apartments. This is elitist and lacks equality.

Actually invest in communication with the citizens about involvement in planning and prevent the over-influence of the Chamber of Commerce and business only mindsets.

### Available green burial options

I would love to see progress on all of the above characteristics that make Arcata a great place to live.

Bringing diversity to the leadership of Arcata will create a place that is suitable for people of various needs. Increasing sustainable energy and decreasing resource use and waste are necessary for the future of Arcata.

Assist the house less population. We are a community and we should be helping those with mental health and addiction problems. It breaks my heart to see so many members of our community struggling and sleeping on street corners.

Build a lot more housing. That means endings single family zoning and allowing the market to build more housing.

Better intercity transit to Bay Area, Sacramento, Redding, and Oregon. New, dense infill that is incremental (rather than always developing entire blocks at a time), affordable, and has community gardens and shuttles instead of excessive parking.

Redesign Plaza to be pedestrian-only; establish a food-waste diversion program to eliminate food and food soiled compostables from landfill waste; Enhance public transit, bike share and other smart transportation programs while shrinking parking

Focusing on strengthening relationships with local tribes, deepening relationships with HSU and decolonizing our civic structures

Edible landscaping, keeping out fast food, keeping food waste out of the landfill

More bikes! More access to great food! More affordable housing

Having housing coops for students and non-students. I would proposed themed housing coops. Homes like the crew house where people can live together with common goals. There are coops that exist on south g but those are still separate housing units. I would propose multi housing units. This would be great for HSU students that want to mature out of dorms but do not want to live in their own entirely. Having a themed coop also allows for a common goal/idea. The Hsu coops would be good for students learning how to be adults while being treated like an adult. The Hsu coops would also allow the students to feel like they are more integrated into the community. This idea would also be a better use of space. There are many Victorian homes that have few people living in them or are vacation homes. Waste of space. As an adult I would love to live in a multi housing coop that functioned more like a coop than the crew house.

Better bike trails throughout (from sunny brae and elsewhere), more playgrounds closer to neighborhoods (for first 5 families), city support for landowners building MiL units or infilling historical properties.

Focus on efficiency in government to reduce wasted resources that could be used to invest into make Arcata a cleaner and safer community.

More single family homes and less apartments. Allowing for families to seek housing here and not having to move to McKinleyville or Eureka to find this.

Worldwide leader in climate adaptation, sustainability, and environmental stewardship. Foster innovation in small business development, community alliances, and social services.

Maintain the small town feel and uniqueness as we grow. Keep in mind how to provide safety for pedestrians and bicycles by streamlining traffic flow away from higher density, areas, traffic calming measures, option for most parking away from the town square. First-time homeowner programs, low interest loan programs to help people switch to cleaner energy, community reuse and recycling programs

LandBack

Your first duty should be to protect the health and well being of Arcatans, as well as our neighborhoods. To that end, please sue the County to stop the Sun Valley cannabis grow and other proposed cannabis grows in the Arcata bottoms. Join the fight to preserve that land as agricultural land for future generations. Also, we fought against the cell phone towers in the early 2000's and won. Now we're faced with two of them! Please help us appeal that decision by the PlanCo.

#### AFFORABLE HOUSING

More stop signs and dead-end streets in the central grid. Microhousing for those unable to find more traditional housing. Public ownership of all technology, e.g. utilities, internet, ride-sharing (to replace Uber/Lyft) etc. Continued expansion of Arcata airport and related supports for transplanting more high-income career options from Seattle, SoCal and the Bay Area.

Vastly improved and efficient transit, reduced speed limits on arterial streets, additional affordable housing, continued stewardship of green spaces, a well-designed, aesthetic multi-level downtown parking structure

Maximum 3 stories buildings- Arcata is a small town- THREE stories max!

I support the big ideas listed above! All of these are worthy of time and attention but the bottom line is how do we best serve all and protect that which supports us all (this land)?

Measure performance of government employees and contractors and take corrective action when they are not performing well.

Making the greenspace EXCELLENT in the gateway neighborhood...and maintaining existing greenspaces (such as Shay Park, which need continuous care, not one-off cleanups). 2. Be brave and put something real and beautiful where McKinley was. It's the literal heart of Arcata; it's a symbol whether you want it to be or not. 3. Put a roof over the freeway and reclaim that land.

Build up (taller structures)

City wide minimum wage needs to be raised to \$25/hr or higher. Sustainable housing development with affordable rent for anyone and income only has to be 2x the rent. Food truck hubs like other cities have.

I think affordable Housing and equal opportunities to secure a place to live would be at the top of the lift for my big ideas. This allows diversity and acceptance to be implemented in Arcata's society.

It allows for growth both culturally and individually. Without communal support for diversity there will be limitations on what the city can do in order to evolve and develop into something great.

More bike friendly, more dense in-fill near the Plaza so that it is a mixture of residential and businesses (like some neighborhoods in Portland!)

Encourage more owner occupied housing such as condos ,townhouses. Less commuting from McKinleyville Fortuna and Eureka for people who work in Arcata and spend \$ outside city limits.

Lower growth and sustain current population. Please don't create large unthoughtful growth in our great small town. Sustainability is the key. Projects that increase water use should be avoided.

More affordable housing

I think having more events for the community to "reconnect" everyone especially because everyone has felt super disconnected from each other from the last 2 years.

please email me at [REDACTED] , I've got a lot of ideas I would like to discuss and receive feedback on.

I would like to see an area developed for day use for the unhoused people on the North side - maybe in Valley West - that would provide lockers big enough to store a bike or small wagon and backpack, so someone going in to Eureka by bus could leave their things for the day. It should have dumpsters available for disposal of trash, public restrooms, charging stations, possibly laundry facilities, and at least one or two small offices where social service personnel could meet with clients. It should be fenced, and staffed. My vision is that this would not be a camping place but rather an augmentation to other services.

In addition to racial equity; we need to stop permitting single family development and fully support multifamily dwellings, cooperative housing, eco-villages, and community land trusts to keep housing accessible. We need infill housing, conversion of large housing into multifamily units and we need to build higher. we should invest in cooperative and nonprofit developers over commercial developers.

Please establish an open space district before you ruin the rural feel here. I'm also worried that you are building projects in your downtown area and creating a parking nightmare. There will also have to be some sort of rent control established here, you can't have a community just based on students and their parents paying their rent, there has to be jobs to stay here for that can qualify you for the insane amount of rent being asked. There is already extreme discrimination in the rental adds, no pets aloud, no couples, credit checks, must be 1/3 your income, nurses only, furnished only, rent used to be crazy because people were growing weed now why is it? Just greedy people not from here, running the locals out! Your going to be left with a ghost town if your Tech school fails to deliver. I can't afford it here or qualify for half the rentals, and I'm a white engineer in your community and I'm leaving!

Develop community centers in several sub areas throughout the local space or give funding to the various communities halls/granger to act as local eqppicenters for neighborhood action centers through resident involvement & input for their neighborhood.

More solar on houses, fewer cars more bikes, community preparation for natural disasters including wildfires, sea level rise, earthquakes and tsunamis

Be a leader in climate resilience through science based land use planning.

Eliminate problems on Plaza, Transportation Center, all public and commercial areas caused by the homeless, mentally unstable, panhandlers, drugged, inebriated , etc, (with arrests and commitments to mental health agencies},

Manageable growth at a reasonable pace so the infrastructure can keep pace with the new demand. Infill strategies that imply to all areas of Arcata equally. The burden should not be placed unevenly on one neighborhood. Maintain adequate parking requirements for off street spaces so that there are less cars parked on the street when not in use and would impede vision for cyclist.

A city open and representative of all supporting the arts and new Polytechnic for HSU

Insulating the the City Council and Planning/Historic Design Review from the autocratic influences of the Community development director. Return to timely written notices to neighborhood/ business, property owners and residents of all proposed Area Plans and developments.

I already stated my opinion above. Please reread what I've written and consider that as my response.

Really safe bike lanes, supporting and encouraging polytechnic humboldt, addressing homelessness finding some way to house the extra 3-5,000 students CalPoly Humboldt is expected to attract, without devolving into a university slum (see Goleta for UCSB)

Block construction of more housing to prevent excessive growth, keeping the community small and friendly.

As much mixed use development as possible, everyone should have access to some stores and a restaurant within a 15 min walk

Prepare for sea level rise and not develop in low lying areas.

Wow, you've already got some great ideas. I'm not sure I have anything to add at this point.

More commercial development space and business parks allowing for, supporting and encouraging development of new successful businesses. Development of electric charging networks in strategic places in the city. Incentives for local gas stations to install fast chargers. Preparing for sea level rise, securing or relocating the cities wastewater treatment system. Redevelopment or relocation of industrial yards to mixed use or residential and commercial land.

Contain growth and development.

Greenways fund: a very small (0.5-1%..or maybe larger) property tax (or other progressive tax) levy that funds stronger and more capable parks and green space management (e.g. trail maintenance, park staff) , development (e.g. native plant restoration, trail building), and acquisition (purchasing trail connectors or future "micro" parks or additional large acreage). A Parks Volunteer Program that can manage citizen interest in working to help maintain our green spaces. Pollinator gardens

throughout all neighborhoods. Better, easier, and more usable signs and maps for trails. Making this place as bike-friendly and bike-safe as possible. Connect all neighborhoods with gravel bike and foot paths. Require native plants for all former and future development. Forest fire mitigation and resiliency efforts. Water conservation and retention efforts. Encouraging home/property owners, through monetary incentives, to reduce/eliminate their grass lawns and plant native flowers and plants instead—also the city should do much more of this on city property. A municipal/commercial green/yard/food-waste/compost collection program (turning rotten food, etc. into soil to be re-sold) or something to encourage people to compost everything they can. Bring back individually sorted bins (1 for bottles/cans, 1 for paper, 1 for newspaper) for recycling! More public free electric car charging stations. Implementing and funding a housing-first policy for individuals experiencing homelessness. Funding for little free libraries and little free pantries. More free public bathrooms. More free, visible public WiFi spots. Integration of indigenous perspectives on all future decisions. Providing the public with historical context for those indigenous perspectives. Integration of the use of blockchain technology in payment, exchange of goods/services, record-keeping, etc. Actually planning for worst-case scenario climate change impacts locally, including funding for adaptation and mitigation. A safe, accessible, and useful Plaza space. Eliminate light pollution. Bird/animal-friendly policies and plans.

Because students are the main source of diversity in Arcata, I would prioritize them. I would make coming to school here welcoming, easy, and safe. This includes things like more street lights for students who walk to and from campus. And maybe less parking violations on public city streets since HSU parking is expensive(\$300 a year) and limited. In the future if we could somehow have rent control, that would be good.

Demand HSU to provide more funding, outreach, and community opportunity for the people of Arcata to connect with the campus and its resources

Given HSU's plans for upgrading and expansion, there will obviously be a need to house thousands of additional students. This should be mainly HSU's concern and be dedicated student housing, not thousands of additional 'general' units (such as Gateway) that would radically expand the town's population and lose much of what makes this a desirable place to live.

Keep it the way it is!

Affordable housing for people already here and priced out, helping the houseless

I'm afraid it's the 'big ideas' that are going to destroy Arcata as we know it. Arcata is in a perfect position to limit the sort of out-of-control development that is afflicting other parts of the state and to 'just say NO' to growth.

Growth planned with community input and consideration for your existing services with new growth as: Fire, Police, Sewage, Environment, Preserving the small town feel.

Homeless housing. Let us have our downtown back.

Limit buildings to 4-stories...the costs for higher buildings include upgrading the fire department equipment, sewer systems and other infrastructure...all which would be born by local taxpayers 2) We are a rural area where people need cars to get to work, recreation, medical facilities, and

shopping...plan adequate parking for residents and special events like Kinetic and the Oyster Festival  
3) Create a program for first-time buyers to be able to buy-in to the Gateway area through townhouses and condos. Home ownership is a path to financial security. 4) While I hope we have duplexes, triplexes and quads in the Gateway Plan...if we zone for large apartment buildings, we need to pay attention to what kind of cohesion and sense of connectedness those buildings engender. I think about the apartments by Healthsport and can picture Gateway having 4-story versions of those buildings. These look like places where people just come and go from their apartments. Having lived in many apartment buildings I know something as simple as a person at the door greeting residents and receiving packages means neighbors get to know each other, plus it provides a point of contact to the property owners...get things in the building fixed. Landlords clean hallways and maintain the property. The building has security of someone knowing who is coming and going. 5) People want to live in Arcata because it is a small city...it is alright to stay small. Yes we will grow over the next 20 years, but we need to retain the things that make us unique. Let's infill responsibly.

Keep the trails going, continue to grow with 1-2 story buildings

Focus on recruiting business that provide services for young people. Currently there is an emphasis on restaurants and alcohol. Young people need places where music, athletics, free speech, theater, and meeting new people are the emphasis.

We are all getting older. Better transportation options. For years Arcata has made it harder to get around Arcata. Example closing 14th st. Small roundabouts in town.

Keep neighborhoods liveable with no infill, better bike paths, invest in Arcata schools

Cleaning up the homelessness problem. Making it a safer place for one's to walk the trails without pepper spray, or a consiled carry for protection.

Listening and collaborating with surrounding local businesses and those in need of housing with special attention to those who do not make low-income housing allocations, but still need assistance, being able to think about local art houses and programs to diversify Arcata from its "match the couch" counterparts within the county.

Slow growth and develop and strengthen existing infrastructure for sustainability.

Nuclear power plant in the Plaza...!

No cars on plaza! Bigger library with connections to schools-

Parking, Parking, Parking! We are not getting rid of cars we are trading in our fossil fuel cars for electric cars. Green roofs, requiring solar with all new builds, maitaining and revitalizing pocket parks.

Building beautiful housing

Arcata is a company town, the University is the company. The City is often neglectful of that relationship and despite its' progressive reputation, Arcata is often inhospitable to students of color. Arcata would benefit from an examination of its' assumptions about itself, including the "third rail" of protecting vacant fields on its' west side in the name of preservation of agricultural lands. Are

these really agricultural lands if they are not viable for that purpose? If not, then they are just fields we like to look at and may be (partially) better served with housing

Intelligent, aesthetic, accessible infill

Preserve and support its historic character, encourage and support alternative transportation, preserve and create green spaces, promote tourism

The main challenge is how to do smart infill and development that doesn't transform the city into high rise tenement buildings, preserves mixed uses and jobs in our neighborhoods, pulls the community together rather than divide, and keeps it to a nice level of funky.

Re fund police. Keep improving trail system. Slow growth. Open spaces

Completion and building new pedestrian and bike trails, both urban and rural.

Careful growth with more nicer housing.

The skyline is disappearing, you used to be able to see the mountain range from anywhere in arcata now tall buildings are filling the view. The police have to be more present in the community as a vital force to show that we have a police force. Enough of this scene of a crime scene and all the cops are there , even if they don't have to be. Housing of course is a big problem,greedy landlords who take advantage of the flow of students,uneccessary deposit non returns, run down houses, a few making a fortune off of the student body and the university draw

Discourage those who to just sit around yelling fighting I've seen so many fights on the plaza,that's for real,

Look at what the land can and cannot support, listen to indigenous wisdom, create opportunities for work and life for all

We need affordable housing, not market rate housing. We also need Housing First assistance for our unhoused community members.

My big idea is to keep Arcata small. I don't want a traffic-clogged town with more trash, more homelessness, and more people.

Fix bottlenecks in building permitting/inspection; support public schools: salaries, critical thinking & social sciences & arts in curriculum, centers of communities; increase policing of vehicle speed, dogs, loud noise, dangerous cell phone use, graffiti, skate boarders.

Allow for SAFE spots for untraditional housing like earth ships, prefab or printed designs, yurts, tiny homes and RVers. Not everyone wants to live in traditional homes / mega complexes and with humboldt being a poly tech many who are younger generations will continue to embrace the idea that a home is NOT just four walls!!!

I would like to see a really big push in our bus system. I drive everywhere right now because it's too inconvenient, but I have lived places before where I love to take the bus (I lived in santa cruz for a few years and rarely drove my car). I live in sunnybrae now so it seems like it should be easy to get a more regular bus to my house. I also think that having late night busses would decrease drunk driving a LOT. Right now folks will go out to the bars and there is no way home at night except to

drive. Like to sunnybrae which is just far enough that you won't want to walk-- even more so as a woman alone. Also because we don't have uber or lyft really either. Maybe in more rural areas like fieldbrook there could be a place where people all park and bus into town. Bikes are great but really not practical for many people when you consider physical limitations, time of the day and weather. Everyone I know that rides bikes does so because they enjoy it or have no other option, not because it's a practical means of transportation. But everyone can take the bus if it is easy and convenient. In the meantime, I am worried about the city not prioritizing parking because that is one of the worst things in a city looking for parking forever! I think you should put a parking garage somewhere where there is already a parking lot. People will get upset if you build big parking lots but at least if it's a garage you build up, not out, which helps you not need to cut down trees, etc. Maybe the parking lot across from the crabs field? It would be great if it was free and 24/7.

I think you should work to engage young people (like highschool and maybe even younger) in these conversations. I bet you would be surprised what they would have to say! Maybe a program that goes into highschools and talks about the plans?

I also think Arcata should have a street art festival like Eureka-- we need more murals! More street murals like the one by the playhouse would be awesome.

Take care of the people who live there and quit worrying about the homeless because what you are planning will only bring more homeless and not productive people.

Bike trails to neighboring towns, world class parks and trails, affordable housing

Vote republican

Keep the inner city ideas away from the rural sea side country town. This town is good as it stands. We don't need big city low income communist block housing funded by the state and pushed by HSU.

Beyond my paygrade.

Promote jobs and making people accountable for taking care of themselves and respectful of the City and citizens living in Arcata.

Continue to encourage local businesses to come to Arcata

Get the homeless and drug addicts out, like our drugged up ex mayor

Fix our roads, make the community safe from crime, support a thriving business community

Continuing to keep a small-town mindset and not growing too fast

Keep including the public in your process to generate best plan for infill.

Make sure the plaza remains a safe and beautiful focal point for Arcata. Establish tourism infrastructure (hotels within walking distance from the plaza, info kiosks, points of interest, dedicated car free trails for pedestrians and bicycles.) Increased parks and recreational amenities (tennis courts, basketball courts, playgrounds/fields, trails and open spaces).

Expansion of Arcata forests trails for hiking and biking. Less cars on city streets with more bicycles & pedestrians. Continue policy for none to very few chain businesses.

Unless we want Arcata to be merely an adjunct of HSU, we need to insulate our decisions.

Incorporate agriculture more closely - in-town farms would be great. Live-work housing for artists that's accessible by public transportation.

Manageable slow growth

Online available micro-transit

Infilling to make housing more affordable and available, economic development, environmental sustainability, climate change resilience

Infill--yes; proposed human density--NO

Rent control. More effective leadership

Stop expanding. Fix the neglected parts of town

Develop and sell Arcata as an educated city with natural resources that will have climate resilience, and that will be prepared for the Cascadia Subduction Zone earthquake and tsunami.

Plant more trees, install and maintain plantings and artwork at Arcata gateways, especially roundabouts and the Arcata Plaza.

Balancing growth with maintaining character of place. Avoiding getting too large or growing too fast to promote/foster neighborly responsibility and commitment to the community.

Keeping it a small town, rather than turning it into an impacted, high-rise city. Restore the old buildings that exist around town and clean up the areas around the town to encourage people to come out and enjoy the town we have. Pay attention to the architecture of the area in new developments to maintain the feeling of our lovely little town.

This area is VERY close to downtown and walkable to everything. Arcata doesn't need even more empty brick & mortar storefronts like Eureka, in the post-Covid, Internet Shopping age -- it needs more housing. There is VERY limited space to develop, a large number of struggling retail shops, restaurants, pubs, & entertainment venues in this small area and surrounding blocks already, and plenty of empty commercial space all over Humboldt. Why would we even consider sacrificing the entire first floor of new buildings to commercial spaces? It's a slap in the face to all the people currently sleeping in storefront doorways in this area, the droves of people trying to move here, and the existing businesses being displaced for what was supposed to be housing. Housing problems in Arcata will only get exponentially worse with permanent remote work and HSU becoming a Polytechnic. Give people what they actually want: reasonably priced, pet-friendly(!) housing, with space to work from home, & safe outdoor areas to gather where they don't have to buy anything (yards, patios, residential courtyards). Nobody wants to live above a loud restaurant or "venue" or even a gift shop, and in new construction there's an easy opportunity to use these new spaces more efficiently and equitably. Reading the Gateway Plan, I'm stunned that we are trying to make this area into another Plaza when there are already empty storefronts on the Plaza and adjoining

streets, as people continue to shop online more and go out less in general. Students don't even need to leave campus anymore to get food from local restaurants, they have everything they need on campus. This is not a trend that's going to change, so we need to accept this reality and just focus on housing people instead of trying to create quaint new shopping areas nobody wants or needs. I'm tired of seeing so many of my friends and potential neighbors struggle to find housing for themselves, their children, and their family pets.

Connect HSU to Arcata. Create commercially zoned property bordering HSU, so that students will be better served by the business community. 14th st? Shuttles from HSU to downtown?

Keeping small biz economy strong and keeping housing affordable

Mixed use development, local business grants, embracing community preventative healthcare and welcoming the student population. Green spaces. Another plaza in the "gateway" district.

BUILDINGS LESS THAN 5 STORIES HIGH.

We need a new sewer system. Not the one you have planned. It will not work with the growth that is planned for Arcata.

Housing

I imagine a car-free zone on the Plaza—noise from vehicles, especially Diesel trucks with noisy mufflers, ruins the vibe of the town and gathering spots like Plaza. I would like to see more cafes instead of the chain restaurants the city is allowing now—what a mistake!! I would like the City to stop butchering its urban landscaping, such as the Rhododendron bushes next to City Hall that were recently topped and mutilated—now there will be no flowers this spring. I'd like to see a more sensitive approach to vegetation management in the Marsh too. In the past, I have seen the heavy-handed cutting of the willows and other native Marsh vegetation, which is damaging for the plants and destroys habitat for wildlife. I would like the city to hire a certified arborist to care for its urban trees and shrubs so they are properly cared for. We need more flowers on the Plaza, around town and in the traffic circles (that are now covered in weeds). I would like to see a more concerted effort to deal with the city's trash problems—trash that makes its way to the bay and ocean. I'd like to see more pride in the way Arcata looks. In European towns/villages, you see cleanup crews walking around every morning sweeping and picking up trash and shop keepers sweeping the sidewalks and gutters in front of their shops. We need to adopt that sort of attitude. Right now things look pretty scruffy.

Keep new development within small town size, bike lanes separated from cars

The idea of a constant growth of 2% per year is old, 1950s thinking. Moving forward it will all be about sustainability. The economy will force that direction and the leaders will follow. It is a short-sided mistake to pave over ag land and spread the city out. We will need every bit of plowable land for local food production. The city needs to accept that not everyone who would like to live here will be able to. It would be nice to make it work for everyone, but this lowest common denominator thinking is communism, and it's not going to happen in this democracy.

Multi use development, the ability to buy affordable housing not just rent from Johnson and Strombeck, getting rid of cars.

Re-center to a human-based economics - where land, food, health and happiness are key factors of growth and well-being, not income or financial measures. Collective strategies for democratizing our economies, like encouraging and streamlining worker cooperatives, cooperative housing, and disrupting land ownership and development cycles to sustainable models that build local resilience and community wealth and well-being.

Affordable housing, DHHS resource hub, safe streets and parks. Tougher enforcement of criminal behaviors.

... businesses that cater toward family activities, more bike paths, more trails, fewer cannabis dispensaries, more music lessons through Arcata Rec...more events on the plaza that actually engage action toward sustainability and equity...

Add more urban trees (native species) and use less pavement in New development (free up access to soil)

Sewage treatment plant retreat for impending SLR. Safe and SMART street planning and implementation, including free bus service within the downtown sector to reduce motorized vehicles. Multiple EV charging stations at all apartment/condo complexes with more than 10 units

And one charging station for apartment/condo complexes with fewer than 10 units. Mandatory outside space (yard/garden) for all new builds. A multi-cultural center in downtown Arcata near the bus hub. Return physical and financial support to the Arcata Free Bike Library. Micro-housing and transitional programs for houseless residents and long-stay visitors needing support (like runaway youth)."

Preserving wild places, housing to homeless, not pricing out locals, more local and unique businesses, recognition and inclusion of tribes, focus on farms and local foods. Buildings no higher than 4 stories!!

Creating pottery/jewelry/glass art studios close to housing for aging populations who can no longer drive or chose to walk.

I think Arcata values are great. I love the university however, I believe the policies and growth are geared toward young people and students. Local people, seniors are left out. For instance a community that is planned for foot traffic means older or disabled people will not be able to manage here. It's one sided and unfair. I am very upset about the inaccessibility of the plaza and downtown area in general.

Balance employment opportunities (tax payers) with sustainable growth and livability.

We absolutely have to deal with the homeless problem! I do not have a solution for it. The amount of trash that is now being generated on the streets and sidewalks of our towns is very disturbing.

Limit vacation rentals and get the homeless population housed

No more people sleeping in the streets. this is a disgrace and ruins the town in many ways.

Limit growth of the city. I am very concerned that deliberately working to increase the population of Arcata will be detrimental to the character and nature of the city.

Affordable housing.

Being patient and understanding with developing and social changes.

Focus on affordability

Every city has growth limits. I understand the demand from the state to build more housing, however, people do not live here because they want to live among tall buildings and lots of people. How can you keep Arcata a small town while accommodating for growth? I'm not sure it is possible, which is sad to me.

Actual affordable housing. Initiative to help families buy homes, not allowing out of areas investors buy up property for profit

Things Arcata needs MORE of: affordable housing, incl. homes for families (3 story row houses to save space?), storage units (SUCH a long wait list! These are necessary for businesses, people waiting on housing / leaving abusive relationships etc), six-figure white & blue collar jobs, maybe another grocery store. Things Arcata does NOT need more of: Bars, brewpubs, wine bars, dispensaries, yoga studios (I like all these things but not necessary for SO MANY in a small town, housing more important), Airbnbs (& limit size to 1000 sq ft TOTAL per owner to free up family-size homes?), random pricy retail shops, low-paying retail & food service jobs.

Live work units for low income artists or makers

I don't know how to prevent the silicon valley version of tech/commerce from outpricing and exploiting everyone who lives here and feels connected to the land here, but if I have any ideas about that, I'll be sure to tell you. In general, I'm concerned about the "move fast and break things" model becoming a dominant worldview here, when one of the strongest and best version of this community is the "think slow and care about others" mentality. I get that this is a rosy view of this area, but I still think it's prevalent if not always realized in effective ways here and I want to advocate for this being the perspective that permeates the community in the future as well.

Tax support for arts and music and events; affordable housing; improved transit; walkability

To be determined

Require the university to house every student and employee on campus.

More small business economic development around tourism- food and art specifically

More coffee shops and gathering places that don't involve alcohol!!

Keep growth at a minimum to maintain the reason most of us moved here 40 years ago.

Stop coddling transients. No more one way streets. Pave all the streets. Stop the wokeness

Being proactive on infrastructure needs of inevitable human infiltration

Better transportation system to neighboring communities for access to less expensive groceries and for medical care, keep community gardens and play spaces, encourage safer routes to school, keep art and sustainability focus to show equity can work even with a need for sustainability

Dont know where to put this comment, so putting it here. 4 story buildings are tall enough, any more & its disrupts the charm/aesthetic of Arcata.

Please protect, maintain and improve Arcata. Instead of adding tall buildings which shatter its rural character, instead of trying to add population when the town is already growing faster than any in the county, how about making the lives of those who live here and pay taxes better? How about doing something about the crime or homelessness? How about fixing the roads we have instead of building new developments? How about doing something about the trash left on every curb by college students? Please, please do not make decisions that will wipe out the identity of this lovely rural town.

Access to home ownership.

Deal with this city's outsized mental illness and drug abuse problems. 2. Get the University to stop its relentless quest for enrollment expansion when there is already a housing crisis. 3. Figure out where all the human waste from these developments is going,because the marsh can't take all that.

Limit building height to protect views and limit impact to existing houses. The streets are narrow enough that any building over 3 stories can block the light of a house on the other side or a business that has outdoor seating.

Limit the population...a small town charm must be kept....inexpensive electric or hydrogen power transit running 20 hours a day...just in Arcata

That we don't infill to the point we don't want to live, work or play here

I think having 8 story buildings to give Arcata more space for agriculture and open spaces is an important step to prepare for climate change and retain as much of the original character as possible while giving many people equal access to the benefits of living in a city like Arcata.

I hope it can keep it small town, quirky, community-orientated character and remain affordable  
More ADU's and preserving AG Above all else.

Being a model town - small footprint, local food, diverse and welcoming population

Alternate transportation options, green space, maintain small town feel

Arcata can be an architectural innovator, showing how density can work well and be in character with the community! More density is a wonderful big idea!

Incentivize housing co-ops, community land trusts, and other ways of allowing lower income residents to build housing according to their needs. City, county, or state owned and developed low income housing could work as well, if possible. Disincentivize (or in some neighborhoods ban) investors who don't live in the area and property management companies from buying these plots. When properties are primarily being bought by wealthy individuals and companies as investments, in the long run there will be more housing inequality. I do not want low-income long-term residents of Arcata to be pushed out and marginalized as the city develops.

Maintain Arcata's small town charm; provide a reasonable number of affordable housing units to limit the inevitable increase in traffic; Limit buildings to 4 stories. Lots of walking/biking paths without cars

Much more housing. Giantoli hotels should all be affordable housing. housing with parking structures built in-a parking garage and better transit. more greening and bike only zones. all the land by the old drive in movie could be low income housing. rent control is needed. low income people need housing options first at no more than 30% income. bar row off the plaza could all be 8 story housing.

Rent control. as more people come here and developers seek profits, its important people are not getting priced out of already over priced rentals/housing

Arcata will likely become very expensive, but the main goal to me should be promoting social and economic growth while placing a strong support for small business and long time locals.

Fix what we have already, house and street improvement, fix Safeway center, provide homeless services and drastically reduce their impact on streets- do you want tourists? This town is too dirty to visit

#### Sustainability and inclusivity

There used to be a flea market in the industrial zone of Eureka. Many micro business stalls in one warehouse. What if we had a micro business building, food stalls, shopping, socializing, music. Inexpensive for part time entrepreneurs, fun and creative for the community!

Affordable housing will strengthen Arcata because the young adults and college students who are coming in, and even young families moving here from places like the Bay Area, cannot afford Bay Area prices. Rent for a one bedroom apartment should not be upwards of \$1,000 per month. I work full time at \$17.50/hr and I can barely afford my bills that typically cap at \$620 per month with a roommate. My roommate isn't even my Partner, so we don't want to be living together forever just out of necessity

Redesign Arcata Plaza: New trash cans and benches for the Plaza, Parklets around the Plaza, and a children's playground area in the Plaza to make it more family friendly. Also, more police presence so druggies and transients don't create such a nuisance on the Plaza, and to help the Plaza become a more family friendly place for people who work and live here and pay taxes.

Arcata Public Library is in shambles due to lack of funding: build a new one or make it better and bigger, with two stories, its own conference rooms, more books, technologically advanced, outside seating and garden etc, and make the developer profiteers pay for it if not with bonds or sales tax increase in the county. (take a look at the new Capitola branch of the Santa Cruz Libraries to see what I am talking about). Arcata deserves a good public library if it is to support the incoming population.

Restrict property owners from turning residential homes into commercial airbnb lots. there should be a law prohibiting residential properties to make this change, even if there is a percentage limit to what residential properties may be used as such. and there really needs to be some attention to the inflation of rent. it needs to be maintained in a range that is affordable for the vast majority of the

people here. most people in the community make a lower average wage as a lot of jobs here are not high paying tech jobs but more of a rural type of jobs (logging, farming, education)

Trail from the marsh along the bay levee of to Manila and on to Eureka to bike to beach safely. i'm not interested riding my bike along the freeway to eureka.

Affordable housing with planning and design in smaller areas around all of Arcata, mixing industrial, retail and housing with lots of green spaces. Regulating and limiting the amount of profit real estate developers and landlords can make. Ensuring that families from all backgrounds and income levels can afford to own houses or apartments to pass on to their children. Avoiding gentrification without building concentrated ghettos. Planting lots of trees. Making all transportation routes pedestrian and bicycle useable and safe

I am not a "big idea" person.

Arcata is a great place to live. Already!

Walkable, sustainable, bike friendly, jobs, strong local businesses, performing arts

Develop Valley West in a way that doesn't drive out poorer folks, but in a way that isn't totally reliant on HSU

Need more housing/parking. There are many unused or underused city lots/buildings that could be converted. Policing needs to be increased substantially to address the huge crime increase.

More bike lanes and more single-family homes.

Consider the needs of individuals who do not already own property within city limits, reject the "I've got mine", NIMBY attitude.

Kick the dispensaries and large pot grows out of town and deal with the mental health and hard drug issues and stop allowing whacked out people set up shop on street corners and camp out in doorways. The social and financial inequity problems that are creating homelessness and bums on the plaza are not going away. So address the symptoms. Establish a temporary camp/car park and provide toilets and garbage and social services. That will cost less than letting the problem fester.

Limit population growth.

Parking structures and more bus routes

Keep the focus on infill. There are still a lot of potential sites, such as the old Roger's Garage location in Bayside which Dan Johnson and Kash Boodjeh created a commencial/residential plan for years ago.

Promote alternative housing options that support community and affordability, such as limited-equity housing cooperatives and tiny house communities

I'd like to see Arcata's planning go as far as possible toward addressing the racial, social and environmental injustice that define our current culture. I dream of arcata bring a place that sets an example, that decides that people and environment are more important than money. I hope

communities world wide begin to demand big changes so they can become more local and sustainable

Our location, on land seismically active and coastally subducting as sea levels rise, should guide our near-future planning. Encouraging our young people and families to stay (jobs, affordable housing) should be emphasized, lest we become a "retirement community" of well-off climate refugees (I say this as a retired person myself). Improving public transportation options will lessen the need for parking places/autos, but these options should include accommodation for folks less able to ride bikes or walk. Making the most of our natural assets--climate, forests and rivers, ocean and mountains--and protecting them from short-sighted, profit-maximizing development plans, will serve us all. Overall, supporting ideas that strengthen community sharing over individual-centered goals should be our guide.

Sustainability minded growth with multi generational planning in regards to climate change and infrastructure development

Protect and grow the local music and art scene

Affordable housing, walkability, and more off-leash dog areas, including a dog park

We should build more housing and attract the folks who are fleeing the rest of the State. People are what make a place thrive.

Do not promote growth for the sake of an increased tax base. What those of us who have lived here for decades love about the small town tucked away near amazing natural resources is being eroded by the apparent desire for growth to increase city and HSU revenue streams.

Growth should happen in phases with community input throughout. Do NOT let ministerial permits be part of this!

Expand affordable housing but continue to protect the natural beauty of the area and maintain a connection with community members.

More volunteering to be encouraged and adopted in terms of litter/pollution control, fundraising events that are fun and connect the community, maybe one or two more community garden spaces where there are educational workshops held on growing your own sustainable garden here on the north coast.

Maintain Infrastructure with all do diligence, be inclusive when planning change(notify all effected and gather input), be open to revisions of visions. Keep the plaza maintained. Bring back the feeling of the city center celebrations. Oyster festival, North Country Fair... organize ways this can be done so that traffic congestion can be minimized before they're reinstated. Dare I say build a parking structure(Ashland has many to accommodate their theater patrons and they have managed to work them in among their restaurants, businesses and parks. Ours could have charging stations, bicycle /motorized 2 wheel parking, places to duck out of the rain, places to view the city and bay, and have a picnic.

Better housing... co-housing projects with shared gardens and yards. Affordable "starter" homes.

Equitable easy to enter cannabis industry. Scientific and commercial.

can you put in any city ordinances that prevent investment companies from buying up available houses? they have the cash flow that regular people do not have access to

Affordable housing and accessible housing

Making sure that the infrastructure is in place to support HSU students & staff

Get the homeless off the streets, mental health services, green space, Indigenous communities, HSU, PARKING, housing homeless students

Video tape landlords discriminating against minorities and throw them in jail. Mobilize the community to remove invasive species. Make education free. Use Cal Poly Humboldt as a free resource for education for low-income students.

Hi everyone! My name is Carly Tambling and I am interested in opening an eco hostel in Arcata/Eureka. This eco hostel would increase tourism to the area and promote local sustainable businesses and tourism. My phone number is 925 214 8099 if you would like to talk more about this idea, I have been reviewing the feasibility for this project for years!

More adult size playgrounds young adults can enjoy. It is a fun way to get outside! Playgrounds do not have to just be for children. More affordable housing and \*food assistance\* for students. Students can't focus on education and work without proper nutrition. We need a new food storage facility.

More mix used places. More events. Parks.

A Dog park in Arcata!!

Need better healthcare infrastructure. Housing stability, avoid slumlords and investors increase homeownership

High density housing. Sea level rise armoring. Advent of Uber-like, subscription-based autonomous electric vehicles, with subsequent drastic reduction in privately-owned vehicles.

Planning for sea level rise, alt-energy/solar access, walkable community, Arcata Marsh 2050

Quality, affordable housing

Sea level rise preparation

Stop the property management companies from overcharging and making housing inaccessible.

Affordable housing and preservation of natural landscape.

My 'big ideas' for creating a safe and strengthened environment and community for people here is what I stated before. Creating housing and healthcare that is specifically for those who are and have been houseless and disregarded for far too long. Another big idea to continue to strengthen the culture and values of Arcata is to maintain a community based around connection and love, not consumerism and developing on every possible space in the town. We need to preserve the safe and cohesive culture of this town. If this is not preserved, the ones who make this town what it is will not feel like they have a community anymore, and this will become just another corporate and

consumer based town amongst most of the towns and cities in the US. Please preserve Arcata's beauty, principles, morals, love. Please please please. There are not many places left like arcata. Arcata must be preserved.

Affordable housing!

Be more open to "outsiders", stop this "casual" "must be part of the community" nonsense to find housing as it makes it inaccessible for incoming students or professionals who have work in Arcata

Build a center to help homeless people get back on their feet and get them off the streets, keep Arcata beautiful environmentally and sustainably, and offer affordable housing for students.

More infrastructure, less homeless on the street and in care facilities, and more opportunities.

Having more housing and other resources for houseless people in the community.

There needs to be more development and funding for small businesses. There also needs to be more affordable housing.

Strengthen the relationship between the city and HSU to help each other with sustainability, education and community building

More community inclusiveness and involvement, solution to housing crisis in town, protection of green spaces

Improve mobility and public transportation. Mixed income housing

I would like to see the housing development include appropriate technologies in its design. It is very possible for housing to be both practical and affordable while using design principles that are actually beneficial to our environment. One example of this that I would love to see is living community rooftops.

I would like to see a more comprehensive transportation system, maybe even a trolley car line. I'd definitely like to see better parking, like maybe a parking garage people can park at and then take the electric trolleys around. Arcata already has the feel of being like a smaller more intimate version of San Francisco, I think that would be both charming and practical.

Modernize

Socioeconomics

Increase incentive and pay for police, find solutions for the homeless population.

Work on increasing parking spots for HSU?

More jobs, affordable housing and access to more resources.

Affordable housing and more transportation

Build more housing and a better transit system

Being able to find homes a lot easier

address homelessness, mental health and drug addition, increase bike and pedestrian and electric friendly transportation, increase campaign for education to prevent speeding, littering, crime

Create non-resident vehicle "exclusionary zone" from center of town, with parking lots on outer limits. Wider bike paths. Free community bike program. Create additional community gathering places around town to take some of the pressure off the Arcata plaza. Redevelop "bar row" on the plaza into mixed use residential/shops. Homeless village outside of town. Convert more homes to solar. Create more innovative systems for reducing plastics, autos, and fuel reliance.

Keeping arcata quirky and local

Business owners dipping into their profits to pay employees better without raising prices.

Housing development that will allow the increase of population of students while keeping the preservation of the land and beauty of Arcata in mind--there are plenty of ways to develop sustainable housing. I think students will be an integral part of the Humboldt economy. We need to keep in mind that there are only a very few places like Humboldt in the United States; I would be saddened to see it destroyed by irresponsible development.

More affordable housing for students (\$500 a month or less for a single room!) since they tend to bring a lot of diversity, culture, and money into the city. Balance of growth and maintenance of natural spaces; we don't want to lose all of our green spaces. Better local transportation.

Definitely more public transportation systems plus cheaper and more convenient housing

More housing more transit and bike options so that cars are not required to live comfortably in Arcata

Lots of open space to meet, play, hang out with neighbors including kids and old folks. Some wildness honored and maintained to keep us in touch with wild plants and waterways. Greenways. Lots of people powered transportation opportunities. I want a little downstairs commercial area(s) with coffee shops, bakeries, full service community centers so we don't need cars so much. And apartments/condos/homes that are integrated: student housing, senior housing (ground floor access), workforce housing, people of all economic situations so that we see each other as people not just socio/economic "Types" sorted by neighborhood and income. I want to see my neighbors unite under a positive vision, not react with anger and suspicion. Parking is not a priority, folks, not when we look into the future. The world is changing and hopefully we are moving away from auto dependence. Arcata could be a leader in this. But I have to admit I am sick of some people's reactionary attitudes about parking--as if parking spaces matter more than good community planning. You guys are heroes to look past this and see something better. And that is what Arcata has been good at: innovative city planning that has so far kept our downtown local. I'm eager to see the future and what it will bring to our community.

Definitely have a much larger support network and housing options for homeless individuals.

Don't become driven by the university growth plans.

Creating a young professional network tied in with affordability. Without young professionals (not just remote workers), the town may be vulnerable to turning into a retirement community due to

affordability of living. This has happened and is becoming more of an issue with small rural towns throughout the West.

HOUSING! MEDICAL CARE! DENTAL CARE! MENTAL HEALTH! EXPANTION OF ALL BASIC NEEDS!

I wont be here in 20 years... I dont think

City funded homeless shelter/services, street outreach services, many public bathrooms, public garbage cans, close off the plaza from vehicles

More housing for the influx of new students to Cal Poly Humboldt

Better public transportation, bike only bike lanes, better racial and queer inclusion

Bike/ped safety and connectivity should be a #1 priority. Make city bus system safe, clean, convenient and reliable. C'mon Arcata! Do better!

Pick a population projection number and create the necessary infrastructure (sewer, transportation, parking, stormwater). Begin planning for that number now, rather than take a passive ""wait and see"" approach.

A dog park, more housing options

Let the community and committees lead the way, rather than city staff.

Improve transportation from arcata to eureka

Pay attention to the threat of the cascadia tsunami. Don't develop in low areas, plan escape routes.

## **Questions about our survey or process?**

**Stay in touch with us!**

**Call us: (707) 825-5955**

**Email us: [comdev@cityofarcata.org](mailto:comdev@cityofarcata.org)**

**Visit our site: <https://www.cityofarcata.org/896/Strategic-Infill-Redevelopment-Plan>**

**Sign up for e-notifications: <https://www.cityofarcata.org/list.aspx>**