

## Listening Session 02.25.2021

On February 25<sup>th</sup> at 5:30 PM, City staff conducted a public meeting over zoom. There were roughly 40 participants at the meeting, many of whom stayed for the full hour-and-a-half meeting and took part in the small group breakout sessions. This meeting diverged from the December 2020 meeting by focusing on four main themes that spoke to both feedback received in December, and connected to the Elements of the General Plan that will be updated over the next two years. The four topics were:

- 1) *growth/development;*
- 2) *community/health;*
- 3) *neighborhoods/urban form;* and
- 4) *environment/sustainability.*

The meeting started with a variety of polling questions and an introduction from Community Development Director David Loya, then moved on to a summary of results from the December 17<sup>th</sup> meeting, then transitioned to breakout group sessions with notes taken by participants. The meeting ended with a short overview of upcoming City planning efforts and upcoming opportunities for future engagement. A post-meeting survey was shared with participants, and four surveys were returned. Results are included in this summary.

Watch the recorded video here:

<https://www.youtube.com/watch?v=3R7xkTqfLjQ>

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## Compiled Notes from breakout groups

Questions: *What are your big/innovative ideas for improvement and change in the topics of community & health? What does success look like moving into the future? How do we measure our success along the way? What are we doing well that we should build on?*

### Common Themes

**Engagement/Civics/Reconnecting with our community** - We need to work to connect, and to reconnect, with neighborhoods, decentralize decision-making, delegate decision making power, engage youth civic leadership programs, and more in light of COVID-19 and beyond. Focus on community health and community connections.

**Prioritize Infill and increased density in core of City**-Create much-needed housing and strategically locate it to make services and transportation alternatives pencil. Frame Infill as a two-sided coin, involving both growth, and protection of greenspace and City periphery. Focus on investing in more bike/pedestrian infrastructure to support infill development.

**Valley West**- We need to focus more on Valley West and allocate more resources to it and other under-served areas of the City (communities gardens, more resources for families, expansion, need study, recreation, trash cans)

**Art** - We need to incorporate art into the streets and community life, art for health, economic frameworks that support art

**Racial Equity and Arcata for all** –We need to provide help to the most vulnerable; a trickle-up effect, undocumented community members are left out - making Arcata is a place for all, economic development so people can thrive. Focus on community healing and health related to past racial injustice/reconciliation.

**Reconnecting with indigenous people** - We need to connect and reconnect with our local indigenous communities and look to them for guidance on how to navigate a path forward in partnership.

**Youth Engagement** - We need to make our political structures accessible and inclusive; HSU is a huge draw; youth leadership program and structure for civic engagement

**Focus on individual/physical health** - Mental health and services, particularly for Arcata's unhoused population; focusing on physical health, youth health, and increasing feeling of physical safety

**Focusing on “human-centered” design (physically, politically/structurally)**- examples from groups included walkable/bike able streets safe for children, gathering places filled with art, parks and green spaces, edible landscaping.

**More representation from diverse range of people**- diversity of demographics is needed, and staff should work to engage a truly representative sample across age, race, and income. The following groups/individuals were identified as representing people staff should work harder to reach:

- Child care operators
- Schools
- Younger community members
- Latinx population
- Local tribal members
- Hmong population
- Black Humboldt
- HSU students, including the Associated Students Board and the African American Center for Academic Excellence
- Mad river hospital and open door clinics
- Humboldt County Black Music and Arts
- True North

### What is your favorite place in Humboldt?

duration: 00:02:12

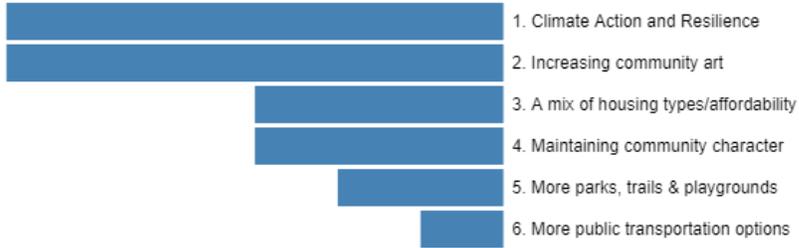
#### Participant Input

- Blue Lake
- Patrick's Point
- Trinidad head
- Blue Lake
- Humboldt
- My house
- The beach
- Ma Lel
- Arcata
- The Arcata Bottoms
- beaches?
- Ocean !
- Redwoods
- Patrick's point
- Big lagoon
- Little river beach
- Prairie Creek Trail
- Home
- Redwood Park
- Crab Park Loleta
- The Environment
- Nature
- My home
- Bakers Beach at sunset
- Trinidad head
- Forest
- Bay Trail
- Ma-le'l dunes
- Sumeg
- Redwoods
- Beaches
- Hsu
- trails
- Community Forest
- Community forest
- Community forest
- Woods, beach, dunes
- Moonstone beach
- Clam beach
- Co-op
- Cannabis-free areas
- Marsh. Downtown
- Plaza
- Petrolia
- IRL
- Historic buildings



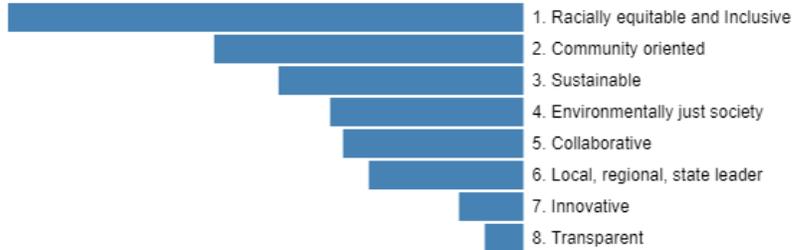
As our community grows, what is most important to consider in the planning?

duration: 00:01:15



How do you envision Arcata in 2021 and beyond (pick top 3)?

duration: 00:01:39



# What does "community" in Arcata mean to you?

duration: 00:01:59

## Participant Input

- Family
- Family
- Friendly
- Supportive
- Togetherness
- People are loved and supported for who they are
- feeling of safety and welcome
- Inclusivity to all
- Youth
- LOVE
- Supporting local
- Supported
- Community with a common established goal
- caring
- Neighbors support each other
- I feel safe, seen, and connected as a Black woman
- Local
- Kindness and helpful
- Sharing this place with neighbors
- anyone I come in contact with
- Food
- Safe, inspired, welcoming to all
- Connectivity & Pride
- Inclusive for all
- Compassion and kindness
- Festivals, Spectacles, thriving artists and businesses, art, inclusivity and joy.
- Businesses
- Inclusion, safe public spaces, environmentally savvy
- Inclusive
- stability and acceptance beyond immediate family
- People caring for each other and building together
- Inclusivity
- Needs met
- Helpfulness
- Equity



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## COMMUNITY/HEALTH- DETAILED NOTES FROM BREAKOUT GROUPS 1 & 2

### Group 1 Notes: Community Health

- What we love about Arcata: the people, HSU, small town, nature, running into people we know, laid back vibe, inclusivity
- Ubuntu means "I am because we are"
- Robust community partnership, decentralized decision making
- 3-4-50 rule: 3 behaviors Nutrition, Physical Activity and tobacco use cause 4 chronic disease (heart disease/stroke, cancer, diabetes, lung disease) that result in 50% of death
- adding a Health Element in the general plan, or using Health in All Policies through out the entire plan
- Homelessness
- Mental health
- Education - art, science, math
- Building resilience: upstream prevention for mental health
- Belong to broader groups like international city's of peace (out of Dayton, OH), non-violent city project, charter of compassion by Karen Armstrong with a banner saying Peaceful / nonviolent / compassionate place
- Recreation programming and outdoor recreation - youth and adult
- Children living in smoke free housing- tobacco use is an equity issue
- Affordable housing
- Affordable health care
- Better transit
- Community gardens
- There is a lack of enforcement of smoking in the square

### Group 2 Notes: Community Health

- The artists and the culture of Arcata are going to be the things that lead us; it is not business-folks that focus on the next month, business folks, have their heads in next quarter, next year; artists have a different way of looking at things--artists have a more long-range, holistic perspective
- Lack of childcare during COVID/rising childcare costs (hopefully this will be over soon enough)--childcare equity
- Reconnecting with Indigenous people--we need to have a conversation about land acknowledgements to begin public meetings; this needs to become at least a discussion at the City Council level that could trickle down to other public meetings/committee meetings
- Safety teased out of transportation safety and accessibility; safety as its own theme; we are not addressing "are you feeling safe on this road? Are your kids safe riding to school?"

- Community healing; how do we heal as a community in terms of history--genocide, slavery--how do we move forward and how do we model healing behaviors for other communities? All of us together, organizations, the City, and individuals--how do we heal? Art is crucial in this healing
- In looking at Valley West--open green spaces that use the arts; murals, sculptures, 1% for the art--percent for art ordinance on building projects; mosaics, murals, sculptures, as well as incentives for beautifying existing structures
- Trash collection; the City does an amazing job of collecting abandoned furniture; the City is responsive to calls regarding trash and disposed objects; more City-sponsored community trash pickups were requested; the bus stops get hit pretty hard

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## GROWTH/DEVELOPMENT- DETAILED NOTES FROM BREAKOUT GROUPS 1 & 2

### Group 1 Notes: Growth and Development

- Dedication of land to Wiyot tribe; hold on outward growth;
- Vision for Equity: The Guintoli neighborhood, our most colorful, poorest and most densely housed neighborhood, is given equal parks as the Downtown neighborhood.
- Vision for Equity: City Staff affirmatively hires a majority People of Color staff within 5 years.
- Vision for Sustainability: A Carbon Neutral City by 2030.
- Vision for Open Spaces—Development is not allowed on currently undeveloped parcels larger than 1 acre.
- Some cities have put an end to single family zoning (Berkley-maybe not the best example for Arcata). Encourage more 4-plexes. Changes to the transportation system can help support infill development. Denser development can be more profitable. It is surprising that zoning can be racist. Those in single-family homes likely don't consider themselves racist. Interesting eye opener about policy. Some people of color may feel that they are missing out on the potential for single-family homes. Grow native American businesses.
- Valley West - has opportunity but a bad image. Need more focus on improvements. Need connectivity (trail, bus, etc.) with other communities. Need a bike route to VW with Park improvements. Narrow the roads. Pocket parks.
- Looking for denser development patterns. Roads can be expensive to maintain so more compact development would help with maintenance of infrastructure. Flexibility of uses on parcels in an effort to account for changes in planning over the next couple of decades.
- Walkable and bikeable cities. Designing streets for children - when you develop for children you make streets that are safer for everyone. Also, if we are promoting bike paths we need to search for opportunities to make sure kids (and others) have access to bikes.

### Group 2 Notes: Growth and Development

- Daylighting more creeks, especially with pathways
- Fewer cars and more pedestrian-friendly, but how does this relate to non-Arcata residents? Think regionally.

- Is Valley West is the biggest sales tax generator in the City? It is big, but the City is relatively diverse in terms of tax revenue generation.
- Think about Valley West stormwater swale - can the bayside community farm be expanded?
- How do we expand and enhance the beauty of Valley West Road - sculptures, landscaping, etc.
- People think about Valley West as the shopping center, but can we re-brand it? Art, community center,
- Can the VW shopping center be built-out? Fill in the parking lot?
- Can we bring the mom-and-pop Arcata feel to VW? Can we recruit Humboldt Soup Company?
- Preservation of natural resource lands is critical.
- Parks and green spaces in the city are important.
- Regarding infill - are we expanding outside the boundary in the coming 100 years? In the coming 20 year period, the answer is no.
- Sun Valley cannabis farm - how would that impact Valley West?
- How does cannabis affect the community feel?
- How can we get more housing in the new annexation area?
- Regarding equity - the residents of Valley West need to have a big voice in their own future. Same is true for any neighborhood.

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## NEIGHBORHOODS AND URBAN FORM- DETAILED NOTES FROM BREAKOUT GROUPS 1 & 2

### Group 1 Notes: Neighborhoods and Urban Form

- Allow more tree removal on eastside of Arcata to assist with solar access and increase gardens.
- Slow neighborhood traffic down.
- Valley West is the highest concentration of hotels in Humboldt County. It is the first and last thing the visitors see and experience in Arcata. Need capital invest to create community. Recommend applying the 20/80 rule - invest 20% to yield 80%.
- Valley West - Plant trees, create community gardens, provide events and programs, provide youth services and programs.
- Valley West - Repurpose the huge parking lots.
- Valley West – create fee or tax revenue for arts programs – 1% development fee.
- Create public mosaics, sculptures and murals.
- Valley West – Create gardens.
- Valley West – Renovate/upgrade existing development.
- Valley West – Existing large Latinex community – provide purposeful programs and services for the community. Neighborhood community center, gathering areas for activities.
- Valley West – Create neighborhood connectivity with pedestrian and bicycle paths/trails.
- Valley West – Focus on making people relevant.
- Provide community engagement.

- Decentralize decision making.
- Plaza – Provide pedestrian and bike access without reliance on motor vehicles. Connect neighborhoods with these access routes.
- Create unique and distinct neighborhoods, provide identification for these neighborhoods – Marsh, Creamery, Northtown, .....
- Create/use neighborhood shopping centers as neighborhood connection areas. Each could be like a mini Plaza.
- Art – help businesses bring creative art to their operations. Often business owners focus on the services without integrating and supporting the arts. Connect artists with business operators.
- Art – Artists can assist with conceptualizing what neighborhood look like.
- Concerned about large busses and vehicles parked on neighborhood streets. People living in their vehicles has a negative impact in our neighborhoods.
- Connect people and organizations with neighborhood projects.
- Houseless are members of our community. We need to embrace all community members and find services for them.
- Use Police Department traffic collision metrics to design safe pedestrian and bicycle infrastructure.
- Arts – The City's art programs need to ensure the BIPOC community has a voice.

#### Group 2 Notes: Neighborhoods and Urban Form

- Community and arts can be tied together.
- Graffiti is a form of art, however some of it is bad. Increase murals. Many public structures can be a canvas – street bridges, underpasses, etc.
- Valley West – City needs to improve access and facilities at the Mad River area.
- Valley West – provide safe route (overpass, tunnel, etc.) to connect pedestrians and bicyclists to Valley West area.
- Complete equity, shrink roads, increase landscape areas, increase edible landscapes, add fruit trees to parks and public areas. Minimize the mow and blow grass/lawn areas and increase local food production on public lands/spaces.
- Transportation – Create walkable neighborhoods – need to re-think legacy subdivisions that represent motor vehicle dominance. Create active transportation programs and services. Create convenient public transportation.
- Re-educate public on streets and curbs – these can be public spaces that minimize motor vehicle impacts.
- Create neighborhoods that reflect well-being: complete neighborhoods that provide access to food and shelter within walking distance.
- Streets take up a large amount of community spaces. Too much is dedicated to a single occupant vehicle. How can community members communicate and socialize with one another when everyone is in a car? Need to change this transportation dilemma and need to change now.
- Create more flexible zoning to create community.
- Create neighborhoods with pedestrian form.

- Allow a mix of housing types in the neighborhoods.
  - Create a collection of neighborhood/village centers.
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## ENVIRONMENT/SUSTAINABILITY- DETAILED NOTES FROM BREAKOUT GROUPS 1 & 2

### Group 1 Notes: Environment and Sustainability

- Stormwater, creek daylighting, etc
- Maintenance, cleanliness, curb appeal, etc
- Protecting and cleaning Jolly Giant Creek
- Growth and infill without perpetuating vehicle dominance (the primacy of cars continues)
- Concern regarding increase in traffic
- Affordable housing
- Public education regarding all of the above and partnering with K-12
- Back-and-forth conversation
- Make Arcata more car free
- Consider equity and distribution of population when advocating for “car free”
- People on California Ave and Valley West cannot be car free
- Then we need to densify what we have left (such as the Creamery District)
- Cars make biking dangerous, so block half of a few streets from vehicles and give those streets to bike/peds
- Can golf carts be a replacement to cars?
- Are golf carts good for climate change? Natural gas. Power plant energy.
- Consider zero-waste, re-use, buy local, and waste reduction
- Eliminate packaging
- Buy local (“local consumption”) is a big part of the solution
- Cooperation Humboldt envisions many local cooperatives at all levels to de-centralize production.
- The pandemic has made us go backwards with zero waste, but we can make progress again in this community
- Regarding re-usables, for “take-out” where you have containers that can be returned or re-used - this could be a good solution but it will take a whole different mindset - for zero waste this will need to be integrated into our restaurant and beverage places - an examples is “The Local” beer can glass. Maybe Cooperation Humboldt can tackle this topic. Think of the businesses that do not have to go cups, but only have re-usable jars.
- How does this mesh with “equity”? How can local product promotion be equitable? Whenever you are a participant that is the best opportunity to have a say.
- Packaging is a big issue. How do we go back to earlier eras of packaging?
- Encourage active transportation
- Consider greenbelts as a solution to many problems

- Parking versus traffic lane is a real important thing when designing a bike lane. There is always more room if you give up parking. But, giving up the parking lane may lead to many more people walking in front of businesses.
- There is a lot of research that shows that when you remove cars from congested area the pedestrian traffic increases (think of Farmer's Market)
- More pathways along greenbelts

#### Group 2 Notes: Environment and Sustainability

- Community safety and wellness through representation of the arts, making diverse community members more visible.
- Recognizing the diverse populations and the trauma of the people to allow for inclusive and community conversations
- Need for more voices from the diverse populations to represent and be present in the projects
- Decentralizing decision making, human centered design concepts.
- Smoke free housing - more sustainable for healthy housing that will last longer for population use-not damage by thirdhand smoke.

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#### Notes from the Zoom Chat Box

From Oona Smith, HCAOG (she, her) to Everyone: 05:37 PM

Could you help me understand the gross difference would be between growth/dev and neighborhoods/urban form?

From 1 Sondra Schwetman HSU Art to Everyone: 05:38 PM

I have the same question

From Shoshanna Dancer to Everyone: 05:39 PM

I don't see the answer here?

From 3JAcqueline Dandeneau she/hers to Everyone: 05:39 PM

Me neither

From Shoshanna Dancer to Everyone: 05:39 PM

What if you're not sure?

From Thomas King to Everyone: 05:40 PM

What I have to say falls into all four categories. Seems to make more sense to have a single meeting rather than break-out groups.

From 3JAcqueline Dandeneau she/hers to Everyone: 05:40 PM

Maybe you could go on one I am not in Shoshanna

From 1 Chant'e Catt She/Her They/Them to Everyone: 05:40 PM

Is Community/ Health the health of the community? Or Health Care?

From 1-Eddie Tanner to Everyone: 05:41 PM

Yep!

From Thomas King to Everyone: 05:41 PM

I can see it.

From Cati Gallardo - Arcata - she/her to Everyone: 05:41 PM

Chant'e it is the health of the community.

From 1Maggie Gainer to Everyone: 05:42 PM

Is Growth/Development related to economic development?

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 05:44 PM

My favorite place/time is the Plaza during the Farmers Market

From 1 Phillip Lazzar to Everyone: 05:44 PM

moonstone beach

From Oona Smith, HCAOG (she, her) growth/developmt to Everyone: 05:45 PM

I am using this polling on my laptop and it work =s

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 05:46 PM

This is my first meeting

From Gillen Martin - Arcata - she/her to Everyone: 05:46 PM

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enter participant code APB8

From Jennifer Dart-Arcata to Everyone: 05:47 PM

Topic Names and Numbers:

1=Growth/Development

2=Neighborhoods/Urban Form

3=Community/Health

4=Environment/Sustainability

From 1 or 2 - Shoshanna, Main Street, Creamery District to Everyone: 05:47 PM

What if you represent several of these? :-)

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 05:48 PM

I question if during the pandemic is the right time to start a General Plan process due to the challenges of attending and participating.

From 1Maggie Gainer to Everyone: 05:56 PM

Will economic development be discussed tonight?

From Thomas King to Everyone: 05:56 PM

Rail to Trail is excellent. More important to the safety of people moving through Arcata is dedicated bike/pedestrian lanes THROUGH the middle of the city. Take one-third of 10th St. from Q to F, make it one-way for cars, put a cement divider down the middle, merge what's left of the other lane with the sidewalk. Do the same with I Street from 17th to Samoa.

From Me to Everyone: 05:57 PM

Maggie-yes, the growth/development and community/health groups have it as a topic if participants want to frame it that way!

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 05:58 PM

Why is a white male at the top of the City of Arcata's organization explaining to us social justice and equity? A woman and person of color wasn't at the City?

Does this process reflect equity?

From Thomas King to Everyone: 06:00 PM

In-fill is outpacing safety measures for cyclists and pedestrians. New developments should be put on hold until completion of a transportation plan that emphasizes non-motorized transport throughout the city, and it should be put on hold until most of these newly designed paths are in place.

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 06:02 PM

Agreed—the City has slow-walked implementing Vehicle Miles Traveled since 2013.

Development has not implemented anti-Vehicle Miles Traveled since 2013 in any development plan, seems like the City needs to pause on pro-development until they learn how to follow the law around Vehicle Miles Traveled.

From 1 Karen Davidson she/hers to Everyone: 06:03 PM

This is my first meeting because in December I was living in the county. Then Arcata Annexed us without our knowledge or input or desire. Is that how this process is supposed to work? Now I live in the same house but it is in the city.

From Thomas King to Everyone: 06:04 PM

We must make it more difficult, and more expensive, to drive in Arcata and to own a car in Arcata. (Yes, I own a car.) At the same time easier and SAFER to get around without a car. All parking in commercial areas should be paid, revenue from which should fund covered, dry, secure bike lockers, dedicated trails, etc.

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 06:04 PM

I think of Equity as an active choice—how many Black staff are in the Community Development Department? None, correct?

From Thomas King to Everyone: 06:05 PM

The city's speed hump policy is inadequate. Speed humps should be installed on all non-arterial streets. Enforcement isn't happening at all. I see cars traveling at least 50 mph on both stretches of Janes, and on 11th, all the time.

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 06:40 PM

Community Vision: A memorial to the 30+ children held in bondage in Arcata in the 1860s, as young as 2 years old, including 2 children enslaved by the Phillips family—their house is now a City Museum. That would be a good space for a community monument to those children, and their murdered parents. Almost all of them worked on farms as slave laborers.

Community Vision: to plant excess park land as small farms with City Staff, as we see at the Bayside Community Farm. Even small lots would benefit from fruit trees (e.g. Frost peaches) to feed the children, particularly low income children.

From 3JAcqueline Dandeneau she/hers to Everyone: 06:40 PM

I have to run to another meeting. Thank you and I look forward to more discussions

From Gillen Martin - Arcata - she/her to Everyone: 06:40 PM

Bye Jackie!! Thank you for your time & thoughts :)

From 1 Phillip Lazzar to Everyone: 06:41 PM

thanks for doing this. got to run.

From David Loya - Arcata him to Everyone: 06:42 PM

thanks, Phil

From Alex Stillman to Everyone: 06:42 PM

walkways a long day lighted creeks. a lot is on private property. how can this happen.

From Ken Hamik to Everyone: 06:42 PM

Thank you for this.

From 1Maggie Gainer to Everyone: 06:43 PM

Do we have the infrastructure, affordable space, bandwidth, etc conditions that can retain, attract, and start-up the types of businesses that benefit the environment.

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 06:43 PM

The Edible Hedgerow planted by Cypress Grove/EMMI is beloved in the Bottoms—people comment on it all the time, my kids love eating from the fruits. It is a terrific model of what we could do with city streets.

From 1 - Shoshanna, Main Street, Creamery District to Everyone: 06:44 PM

Connecting community neighborhood, emphasizing art, safe traffic pathways, expanding the conversations to often unheard groups, and more ART all seemed to be important to our group :-)

From Oona Smith, HCAOG (she, her) growth/developmt to Everyone: 07:07 PM

This short video teaches about redlining history, explaining it to a single-family home homeowner... it tries to say it with humor (but it's still serious).

Explainer video -- Adam Ruins Everything S1 E 43 (2017)

The Disturbing History of Suburbs (6 minutes)

<https://www.youtube.com/watch?v=ETR9qrVS17g>

From Jennifer Dart-Arcata to Everyone: 07:07 PM

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From 1 - Colin Fiske, he/him to Everyone: 07:07 PM

Thank you to city staff for working to make equity central to this visioning session.

From David Loya - Arcata him to Everyone: 07:07 PM

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APB8

From 1 - Shoshanna, Main Street, Creamery District to Everyone: 07:07 PM

Have to run... thank you everyone!! :-)

From 1 Kyle Boughton to Everyone: 07:09 PM

Have to take off. Thank you everyone!

From Krystle Heaney to Everyone: 07:09 PM

Excellent meeting!!! I am loving the ideas that everyone has. Have a great evening!

From Cati Gallardo - Arcata - she/her to Everyone: 07:09 PM

Thank you Kyle!

From 4 - Lissie Rydz to Everyone: 07:10 PM

Would love transparency too

From Ken Hamik to Everyone: 07:10 PM

have to run. best idea I heard was re-creating the Arcata plaza experience in places like Valley West. good meeting. ty

From David Loya - Arcata him to Everyone: 07:10 PM

Thanks, Krystle

From Gillen Martin - Arcata - she/her to Everyone: 07:11 PM

As we wrap up, here are some links to more information on the Strategic Infill Redevelopment Program, a survey related to the General Plan, and a listserv sign-up to stay connected & engaged :)

SIRP page

<https://www.cityofarcata.org/896/Strategic-Infill-Redevelopment-Program>

Listserv

<https://www.cityofarcata.org/list.aspx>

Survey

<https://forms.gle/APV83kzsfXDPBd4FA>

From David Loya - Arcata him to Everyone: 07:11 PM

Thanks, Gillen!

From 3-Heather Schmidt to Everyone: 07:13 PM

I'm seeing different responses then what are options for me

From David Loya - Arcata him to Everyone: 07:14 PM

hmm. sorry about that. Not sure what is going on..

From Jennifer Dart-Arcata to Everyone: 07:14 PM

Sorry Heather-not sure what happened there

From 3 Amber Wier (she/her) to Everyone: 07:15 PM

True North

From 3=Rob England (UIHS) to Everyone: 07:15 PM

youth representation?

From Youth Art Will Succeed to Everyone: 07:15 PM

HC Black Music and Arts

From Gillen Martin - Arcata - she/her to Everyone: 07:15 PM

Community members under 25

From Sondra Schwetman HSU Art to Everyone: 07:15 PM

Mad river hospital and open door clinics

From Cati Gallardo - Arcata - she/her to Everyone: 07:15 PM

HSU ASB students

From 4-Molly Steele, she/her to Everyone: 07:15 PM

Local tribes

From Emily Benvie - Arcata (she/her) to Everyone: 07:15 PM

Black Humboldt

From Youth Art Will Succeed to Everyone: 07:16 PM

AACAE

From 3 Amber Wier (she/her) to Everyone: 07:16 PM

Hmong population

From 4-Molly Steele, she/her to Everyone: 07:16 PM

Latinx community

From 1-Keenan Hilton he/his to Everyone: 07:16 PM

Wiyot tribal members

From 4 - Lissie Rydz to Everyone: 07:16 PM

HSU students, younger community members, latinx population

From Joe Mateer - Facilitator (He/Him) to Everyone: 07:16 PM

Schools

From Alex Stillman to Everyone: 07:17 PM

child care operators

From Growth-Sean Armstrong-Tule Fog Farm he/him to Everyone: 07:17 PM

We should rename roads and creeks from those of enslavers of local indigenous children—Janes Road and Creek, for example.

From 4 - Lissie Rydz to Everyone: 07:17 PM

Agree with Sean on renaming

From Gillen Martin - Arcata - she/her to Everyone: 07:19 PM

<https://www.cityofarcata.org/list.aspx>

From Cati Gallardo - Arcata - she/her to Everyone: 07:19 PM

Feel free to reach out on social media @CityofArcata on Facebook and Instagram as well

From 1-Keenan Hilton he/his to Everyone: 07:19 PM

thank you staff!

From 3 Amber Wier (she/her) to Everyone: 07:19 PM

Are you planning on doing a health element

From Cati Gallardo - Arcata - she/her to Everyone: 07:19 PM

Thank you everyone for being here!

From 4-Molly Steele, she/her to Everyone: 07:19 PM

Thank you

From 2-laura, she/ella to Everyone: 07:19 PM

Thank you all!

From Oona Smith, HCAOG (she, her) growth/developmt to Everyone: 07:21 PM

Where is the survey (demographic) that David invited us to take?

From 3 Amber Wier (she/her) to Everyone: 07:21 PM

Thank you

From Jennifer Dart-Arcata to Everyone: 07:22 PM

Survey

<https://forms.gle/APV83kzsfXDPBd4FA>

From David Loya - Arcata him to Everyone: 07:26 PM

dloya@cityofarcata.org  
707-834-5013

From g colwell to Everyone: 07:27 PM

Thanks everyone!

From Gillen Martin - Arcata - she/her to Everyone: 07:29 PM

Thank you g colwell! I hope to see you picking up trash at some point soon :)

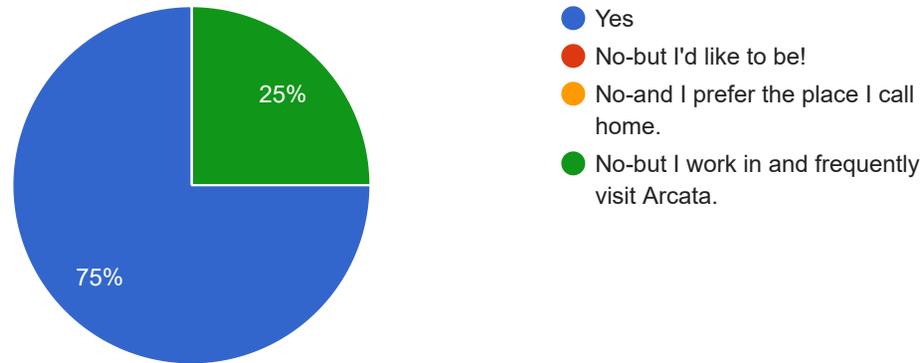
# General Plan Update-Survey 1

4 responses

[Publish analytics](#)

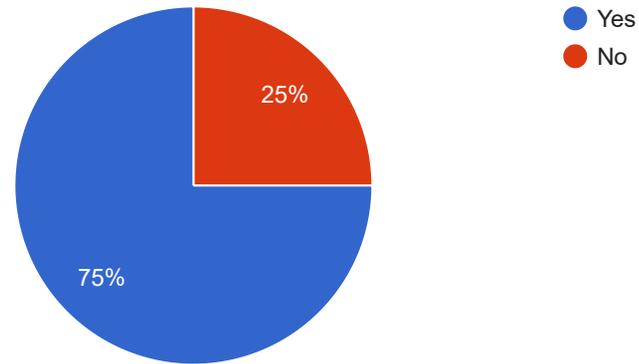
## Are you an Arcata resident?

4 responses



Have you attended a City workshop related to recent City visioning (either December 17th 2020 meeting, February 25th 2021 meeting, or meetings related to the Housing Element, adopted in 2019)?

4 responses



### Visioning for Arcata in 2040

In your opinion, what are Arcata's core values?

2 responses

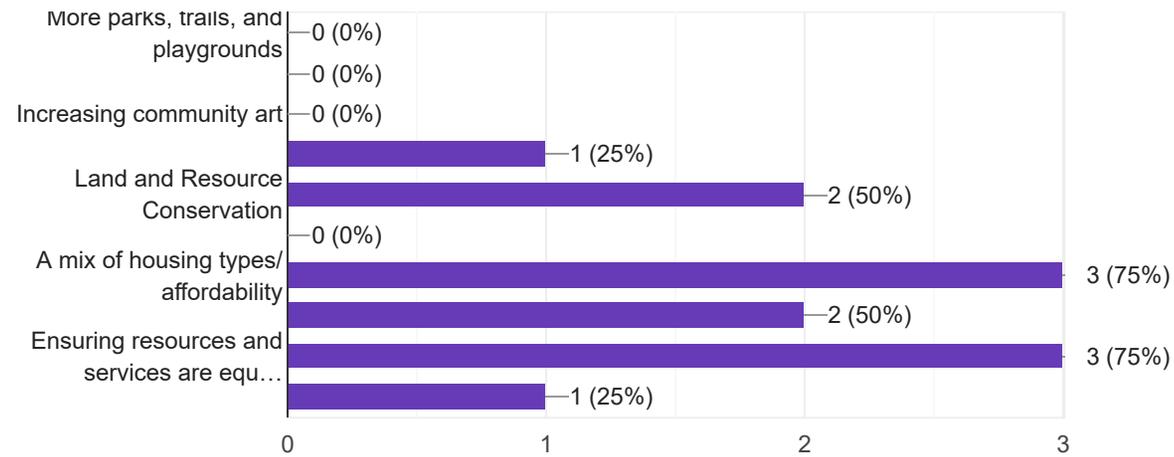
Progressive and inclusive

Local, sustainable, natural, and healthy are pillars of happiness and success, and we're wanting to do the hard work for more just and equitable outcomes.



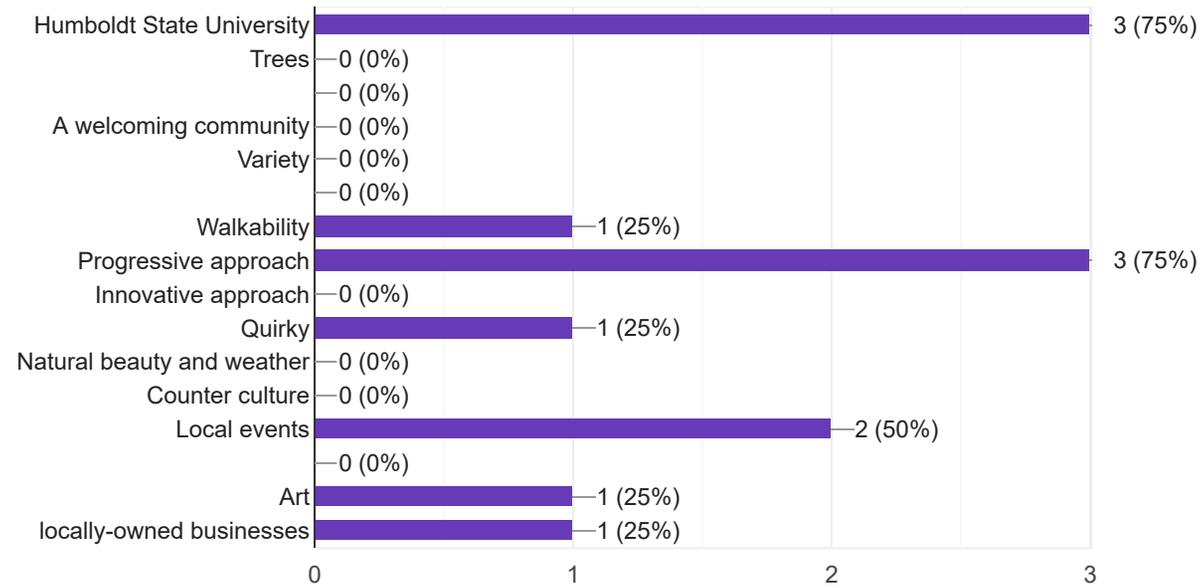
As our community grows, what are the most important factors to consider in its planning? (please limit to your top 3)

4 responses



What are the current characteristics of our community that make Arcata a great place for you to live, work and play? (please limit to your top 3)

4 responses



What are your "big ideas" for Arcata that will strengthen Arcata to be a better place to live, work or play in the next 20 years?

2 responses

Synergies with HSU becoming the third CalPoly campus in the state!

design all neighborhoods to be walkable, and make zones/codes promote varied uses in built neighborhoods (e.g. bodegas, mini corner stores ---- Accessory Small Retail Units!)



What's missing or outdated from our current vision statement? ENGLISH VERSION: <https://www.cityofarcata.org/DocumentCenter/View/31/Chapter-1-Community-Vision-Statement-PDF> SPANISH VERSION: [https://www.cityofarcata.org/DocumentCenter/View/10307/Chapter-1-Community-Vision-Statement\\_Spanish](https://www.cityofarcata.org/DocumentCenter/View/10307/Chapter-1-Community-Vision-Statement_Spanish)

2 responses

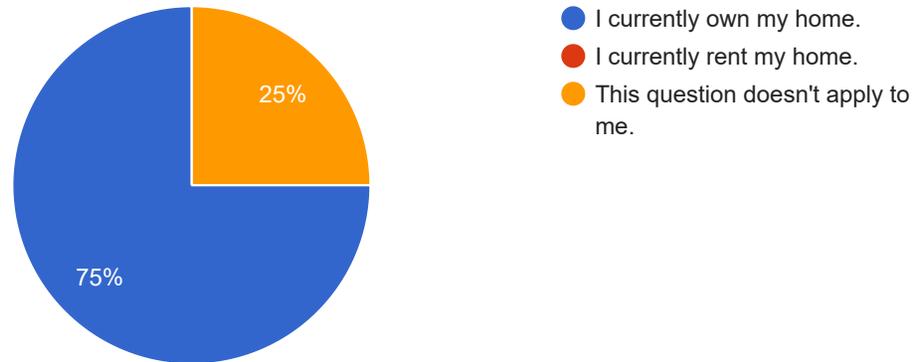
Looks good as is!

Wiyot land and Native American peoples' voices. Global climate crisis (not to be a downer, but....)? Vision for a less gentrified city even though we're relatively rich.

### Demographic Questions

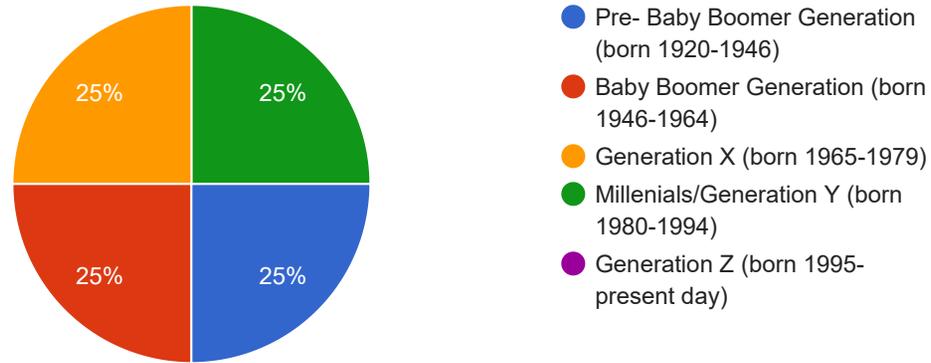
If you live in the City of Arcata, do you own or rent your home?

4 responses



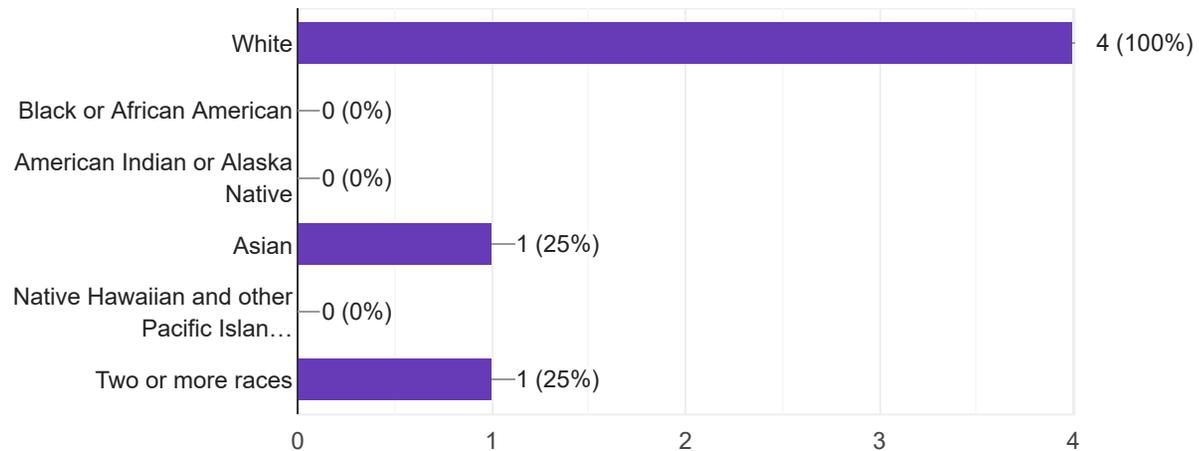
### What generation best represents you?

4 responses



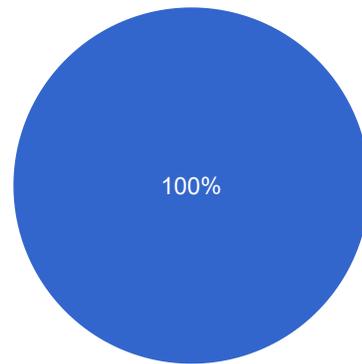
### What race best represents you (based on US census definitions)? Check all boxes that apply to you.

4 responses



For this survey, Hispanic ethnicity is separated from race. Which of the following categories best represents you? (patterned after 2010 census categories)

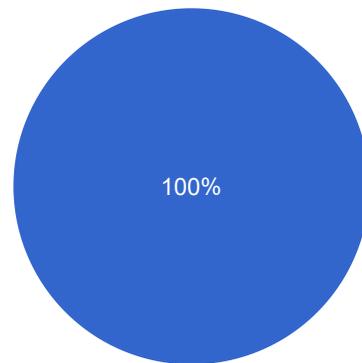
4 responses



- Not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican American, Chicano
- Yes, Puerto Rican
- Yes, Guatemalan
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin

What is the primary language spoken in your home?

4 responses

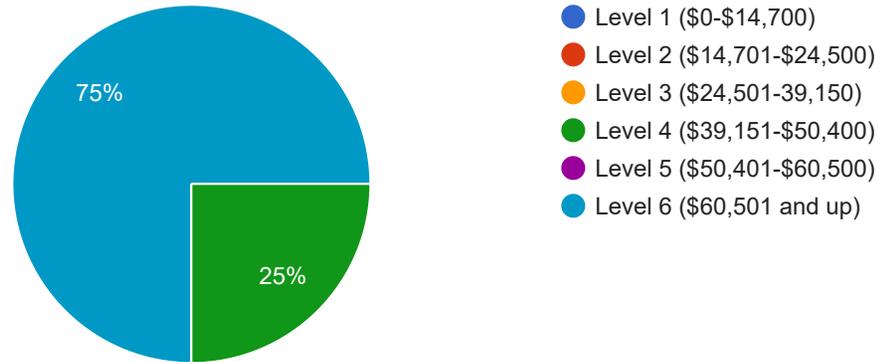


- English
- Spanish
- Lao
- Mandarin



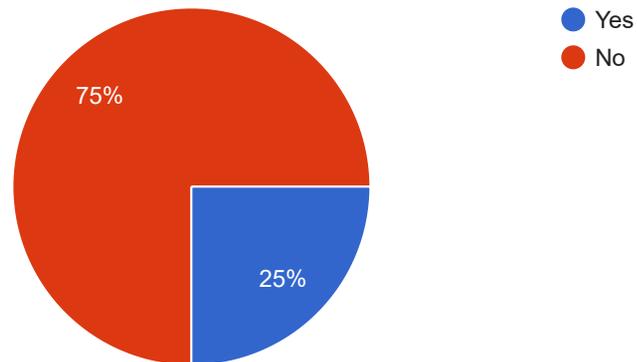
### What income bracket best represents you?

4 responses



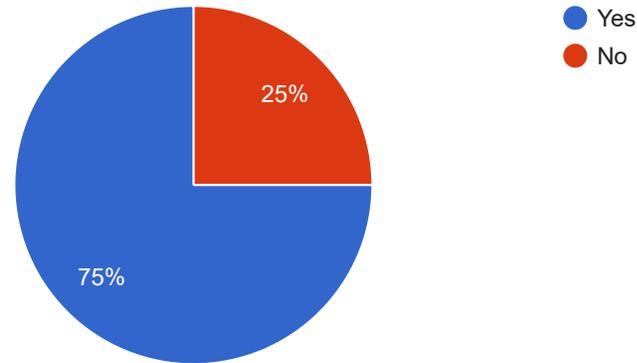
### Are you currently an enrolled HSU student?

4 responses



Have you ever been an enrolled HSU student?

4 responses



BONUS QUESTION: If you have the time and interest, is there anything else you would like us to know about you and your place in the fabric of Arcata's community?

2 responses

Helping to create and maintain a beautiful community is a priority for me, I am emotionally and financially invested in the success of Arcata and want it to be the best community it can be!

More public transit, carshare, and bikeshare! Form-based codes. More night sky. (The lights at the back of Arcata High School, for example, are way polluting since some trees were felled. Enforcing outdoor lighting codes are, understandably, not the City's most pressing issue, but still it's a bummer these days how many people have huge halogen outdoor lights that spillover, and porchlights that for all practical purposes are bare lightbulbs.) First world problem, acknowledged! thanks



# Google Forms

