

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MEETING**

**Redevelopment Office Conference Room
525 9th Street, Arcata**

**January 10, 2011
Monday, 5:00 P.M.**

AGENDA

- I. ROLL CALL** Patrick (Chair), Gray-Reneberg (Vice-Chair), Gainer, Woodward, Narum, and Prescott
- II. APPROVAL OF MINUTES- December 13, 2010 Regular Meeting**
- III. ORAL COMMUNICATIONS-** This item is provided for people to address the Committee on matters not on the agenda. Any requests that require action will be set by the Committee to a future agenda, or will be referred to staff.
- IV. COMMITTEE COMMENTS/COMMUNICATIONS**
- V. PRESENTATIONS- None**
- VI. OLD BUSINESS**
 - A. Formula Retail Ordinance (25 mins)**

The City's Committee on Democracy and Corporations has been working on a retail ordinance and has requested comment on the ordinance from EDC. The EDC reviewed the draft documents at their November 8, 2010 meeting and will continue discussion of the ordinance. The objective of the discussion is to produce a written summary of comments to provide to the CDC.
- VII. NEW BUSINESS –**
 - A. Report from Jane Woodward, Committee Member, on Other City Committees (15mins)**

Subcommittee report on the status of various City Committees and relevant EDC topics. The purpose of this item is information only.
 - B. Prepare for the Annual Council Study Session (30 mins).**

Prepare for Discussion of the proposed Tenant Selection Process, and the Proposed Marketing Plan that will be on the Agenda for the January 18, 2011 City Council Study Session. (See Attachments A&B)
- VIII. STAFF REPORTS/COMMUNICATIONS**
 - A. The Index for Economic Activity for Humboldt County.** Information only. Archives are available at: <http://www.humboldt.edu/econindex/>
 - B. EDD labor market reports** are available at: <http://www.labormarketinfo.edd.ca.gov>

IX. FUTURE AGENDA ITEMS

January 2011

- A. Innovation Economy
- B. HSU Master Plan/ Business Incubator
- C. Status of Quarterly Reports from Partner Agencies (Mainstreet, Chamber, etc)
- D. Ken Owens – Presentation on Robotics

Other:

- A. Sustainability and economic development
- B. Involvement in Prosperity Network
- C. Coordination with HSU and Chamber of Commerce
- D. Potential income from PG&E billing (large users)
- E. Revitalization of vacant and underutilized parcels in the downtown area.
- F. Round Up Arcata Program
- G. Ordinance for renting parking spaces for businesses to expand into the plaza.
- H. Alternate uses for Arcata Ballpark
- I. Marketing Coordinator
- J. Nominate Arcata Business of the year

X. COMMITTEE ATTENDANCE 2010

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Term ends
Margaret Gainer		X	X	X	X	X	X	*	X	X	X	X	2010
Perry Gray-Reneberg		X	X	X	X	X		*	X	X	X	X	2012
David Narum		X		X	X	X	X	*	X		X		2012
Jane Woodward		X	X	X	X	X	X	*	X	X	X	X	2011
Bill Prescott		N/A	N/A	N/A	N/A	N/A	N/A	*	X		X	X	2013
Melanie Patrick		X	X	X	X	X	X	*		X	X	X	2012

KEY:

X = present N/A = not applicable: not a member this month * = no meeting this month
 = special meeting (not considered as regular attendance)

Per Section 2204.C of the Arcata Municipal Code, "If any member of a committee is absent for three regularly scheduled meetings in a calendar year, the secretary to the committee shall certify that fact to the Council and the Council shall thereafter declare the position on the committee to be vacant."

XI. ADJOURNMENT