Arcata Marsh and Wildlife Sanctuary Strategic Plan Questionnaire, 2012

The City of Arcata is embarking on a strategic plan for the Arcata Marsh and Wildlife Sanctuary. Please help us address your needs by taking a few moments to answer these questions.

1.	Have you ever been to the Arcata Marsh and Wildlife Sanctuary? Yes No		
2.	Have you ever visited the Arcata Marsh Interpretive Center? Yes No		
3.	Have you ever attended a guided walk, lecture or other special event at the Marsh? Yes N		
1.	Using a scale of 1-4 with 1 indicating "low probability" and 4 indicating "high probability," circle the one number that represents your probable use of the Arcata Marsh and Wildlife Sanctuary in the future for each activity: Trail walking/running 1 2 3 4 Bicycling / Mountain cycling 1 2 3 4 Being with my family/friends in an outdoor natural setting 1 2 3 4 Observing nature, such as birds, wildlife and wildflowers 1 2 3 4 Guided walks 1 2 3 4 Other use 1 2 3 4		
5.	One idea is to create an outdoor program area for staging family oriented, old fashioned evening camp programs of songs, skits, stories, activities and audio visual nature programs. Using the same scale from 1-4 with 1 indicating "low probability" and 4 indicating "high probability," circle the one number that represents the likelihood you would attend this program. 1 2 3 4		
ô.	Which two features appeal to you the most in any interpretive center: [] Hands-on exhibits		
	7. What improvements do you think the City could make that would increase your use and improve your experience(s) at the Marsh?		

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8.	What type of activities would you like to see more of at the Marsh?		
	[] Children's summer camp	[] Weekend program for children	
	[] Weekday evening lectures for adults	[] Weekday after-school program for	
	[] Guided walk of the AM&WS	children	
	[] Weekend evening lectures for adults	[] Other	
	[] Cardio/Trail running program	[] Other	
9.	Which two features would best improve your experience on a trail:		
	[] Interpretive panels that explain what	[] Podcasts on personal MP3 players	
	you see	[] Plant identification signs	
	[] Trail map and markers	[] Viewing platforms and overlooks	
	[] Spotting scopes and other "tools"	[] Other	
10	. Which two features make for a more comfortable trail experience for you:		
	[] Benches	[] Restrooms	
	[] Drinking fountains	[] Staging areas for groups	
	[] Shade structures	[] Emergency call boxes	
11	. In general do you read interpretive panels on	trails? Yes No	
12	. Please share any other ideas you have to impr	ove the Arcata Marsh and Wildlife Sanctuary.	
	ease mail or deliver this questionnaire by Mond		
	vironmental Services Department at 736 F Stree		
	ked to (707) 825-2116 or emailed to <u>eservices@</u>	<u>cityofarcata.orq</u> . Please write "Arcata Marsh"	
in '	the subject line.		

Thank you for helping us plan the Arcata Marsh and Wildlife Sanctuary's future!